



R.J. Reynolds Tobacco Company  
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**R.J. Reynolds Tobacco Company (as successor issuer to Lorillard Tobacco Company) to withdraw 8.125% Senior Notes due 2019 from listing on the NYSE**

**WINSTON-SALEM, N.C. – June 15, 2015 –** R.J. Reynolds Tobacco Company (RJRT), an indirect, wholly owned subsidiary of Reynolds American Inc. (NYSE: RAI), today announced, and has notified the New York Stock Exchange, that in connection with the completion by RAI of the acquisition of Lorillard, LLC, f/k/a Lorillard, Inc., on June 12, 2015, it intends to withdraw the 8.125% Senior Notes due June 23, 2019 of Lorillard Tobacco Company (as predecessor issuer to RJRT) and related guarantees (LO Senior Notes) from listing on the NYSE and from registration under Section 12(b) of the Securities Exchange Act of 1934, as amended. In connection with the closing of RAI's acquisition of Lorillard, trading on the NYSE of Lorillard common stock, as well as the LO Senior Notes, was suspended prior to market open on June 12, 2015. The aggregate outstanding face value of the LO Senior Notes is \$750 million.

As a result of the transactions effected in connection with RAI's acquisition of Lorillard, the current obligor of the LO Senior Notes is RJRT and the current guarantor is R.J. Reynolds Tobacco Holdings, Inc., a direct, wholly owned subsidiary of RAI and the parent of RJRT.

Delisting and deregistering the LO Senior Notes will terminate any reporting obligations associated with the listing of the LO Senior Notes, as originally issued by Lorillard Tobacco Company, with the U.S. Securities and Exchange Commission.

These actions do not result in any violation of obligations under these securities. RAI does not intend to arrange for listing of the LO Senior Notes on another national securities exchange or for quotation of the LO Senior Notes in a quotation medium. No other outstanding series of senior notes originally issued by Lorillard Tobacco Company is listed on any securities exchange.

*[R.J. Reynolds Tobacco Company](#), an indirect subsidiary of [Reynolds American Inc.](#) (NYSE: RAI), is the second-largest tobacco company in the United States. R.J. Reynolds' brands include three of the best-selling cigarettes in the United States: Newport, Camel and Pall Mall. These brands, and its other brands, including Doral, Misty and Capri, are manufactured in a variety of styles and marketed in the United States. For more information, visit [www.RJRT.com](http://www.RJRT.com).*

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