Missouri jury rules in favor of R.J. Reynolds Tobacco Company
In smoking and health lawsuit


“We are pleased with the jury’s verdict,” says J. Jeffery Raborn, senior counsel for R.J. Reynolds. “They carefully listened to, and evaluated, the evidence presented and made the correct decision.”

VanDenBurg alleged the defendants did not adequately warn consumers about the health risks of smoking, and conspired to withhold medical and scientific information regarding the health effects of cigarette smoking.

“According to his own testimony, Mr. VanDenBurg acknowledged that no statement made by the cigarette manufacturers, including the warnings on their cigarette packages and advertisements, had any effect on his smoking behavior,” Raborn says. “The jury applied its common sense and determined the plaintiff made an informed decision to smoke.”

The case was tried in the Circuit Court of Jackson County, Mo., at Independence before Judge W. Stephen Nixon. The jury consisted of 12 members.

R.J. Reynolds Tobacco Company, an indirect subsidiary of Reynolds American Inc. (NYSE: RAI), is the second-largest tobacco company in the United States, manufacturing about one of every three cigarettes sold in the country. The company’s brands include five of the 10 best-selling U.S. cigarette brands: Camel, Kool, Winston, Salem and Doral. For more information, visit www.RJRT.com.

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