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**Doral ‘Seals for Soldiers Fund’ Promotion Results in \$520,000 Donation
In Two Years Promotion Has Raised Nearly \$1 Million for *Operation Uplink***

WINSTON-SALEM, N.C., March 15, 2006 – Once again, the Doral Community of smokers across the country has stepped forward to show their support of brave service men and women around the world, raising \$520,000 for the Veterans of Foreign Wars (VFW) *Operation Uplink* program. For the two years the promotion has been offered, the Doral Community of smokers has raised nearly \$1 million for *Operation Uplink*.

Through the “Seals for Soldiers Fund” promotion, R.J. Reynolds Tobacco Company’s Doral brand invites Doral smokers from across the country to donate pack seals (proofs of purchase). For every pack seal received, the brand makes a donation to *Operation Uplink*, a VFW program that provides phone cards to U.S. soldiers and hospitalized veterans.

Once again, response from Doral smokers was tremendous. In just seven weeks more than 10,000 Doral smokers took part in the promotion, donating nearly 5.2 million pack seals, resulting in a \$520,000 donation.

“Doral smokers continue to show they are among the most caring and patriotic people in the country” said Rob Dunham, vice president – Doral brand marketing. “This is quite an expression of gratitude to all the brave men and women of our armed forces for their sacrifice and dedication. We’re honored to be able to play a part in helping Doral smokers show their support.”

The donation will be used to purchase more than one million minutes of calling time for some 66,000 service men and women.

“We applaud R.J. Reynolds’ and Doral smokers’ continued commitment to those who deserve it most,” said Allen “Gunner” Kent, VFW Adjutant General. “Their gift to *Operation Uplink* will provide a tremendous boost to the VFW’s efforts to maintain a vital connection between both our military and hospitalized veterans, and their families.”

R.J. Reynolds Tobacco Company, an indirect subsidiary of Reynolds American Inc. (NYSE: RAI), is the second-largest tobacco company in the United States, manufacturing about one of every three cigarettes sold in the country. The company’s brands include five of the 10 best-selling U.S. cigarette brands: Camel, Kool, Winston, Salem and Doral. For more information, visit www.RJRT.com.

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