



R.J. Reynolds Tobacco Company
P.O. Box 2959
Winston-Salem, NC 27102

Contact: Craig Fishel
(336) 741-1674

RJRT 2007-01

Photo cutline: Members of R.J. Reynolds Tobacco Company's Kool brand team present Meals-on-Wheels of Senior Services, Inc. with a check for \$39,500.

Kool donates \$39,500 to Senior Services' Meals-on-Wheels program

WINSTON-SALEM, N.C. — January 16, 2007 — R.J. Reynolds Tobacco Company (R.J. Reynolds) today announced that its Kool brand has donated \$39,500 to Meals-on-Wheels of Senior Services, Inc. (Meals-on-Wheels). Kool's donation will provide nearly 10,000 meals to more than 740 homebound elderly clients in Forsyth County.

"Meals-on-Wheels is also very near and dear to the hearts of many of our employees," said Sylvia Green, senior director of marketing for the Kool brand. "R.J. Reynolds Tobacco Company and, by extension, the Kool brand, are committed to improving our local community. We are very pleased to be able to provide this donation to Senior Services' Meals-on-Wheels program."

In addition to the donation, several R.J. Reynolds employees are involved with Meals-on-Wheels as well. A group delivers meals to the elderly as part of an assigned route weekly, and many in the company are actively involved in Meals-on-Wheels "Edible Evenings" fundraising program, in which interested parties host dinners to raise money for the program.

"R.J. Reynolds Tobacco Company has a long history of giving back to the community, and once again the company has reaffirmed its commitment to the residents of Winston-Salem," said Patty Mead, director of development for Senior Services. "Those of us here at Senior Services are overwhelmed with gratitude by this gift. We look forward to continuing to provide meals to the elderly residents of Winston-Salem and Forsyth County."

Meals-on-Wheels provides a hot, nutritious lunch each weekday to the homebound elderly in Winston-Salem and Forsyth County. The oldest home-delivered meal program in the Southeast, it has delivered more than 3 million meals since 1962. Meals-on-Wheels also provides stable shelf groceries to those on its waiting list, and has recently added a frozen meals program, in which homebound elderly receive 10 frozen meals every two weeks.

R.J. Reynolds Tobacco Company, an indirect subsidiary of Reynolds American Inc. (NYSE: RAI), is the second-largest tobacco company in the United States, manufacturing about one of every three cigarettes sold in the country. The company's brands include five of the 10 best-selling U.S. cigarette brands: Camel, Kool, Winston, Salem and Doral. For more information, visit www.RJRT.com.

###