



R.J. Reynolds Tobacco Company
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**Rochester Native Promoted to Senior Vice President
– Research and Development at R.J. Reynolds Tobacco Company**

WINSTON-SALEM, NC – April 17, 2008 – Daniel J. Herko, a native of Rochester, has been promoted to senior vice president of research and development department at R.J. Reynolds Tobacco Company. He was previously vice president of product development.

Herko joined R.J. Reynolds in 1980 in the manufacturing division. After holding various positions in manufacturing, he became research and development international brand manager in 1992.

In 2000, he joined Japan Tobacco International in Geneva, Switzerland, following the sale of RJR Nabisco Holdings Corp.'s international tobacco business to Japan Tobacco.

In 2002, Herko returned to R.J. Reynolds as director of product development in the company's R&D department. He was promoted to senior director of product development in 2005, and became vice president of reduced risk and applied development in R&D the following year. In 2007, he was named vice president of product development in R&D.

Herko, who now resides in Lewisville, N.C., holds a bachelor's degree in business administration from High Point University and a master's degree in business administration from Wake Forest University.

R.J. Reynolds Tobacco Company, an indirect subsidiary of Reynolds American Inc. (NYSE: RAI), is the second-largest tobacco company in the United States, manufacturing about one of every three cigarettes sold in the country. The company's brands include five of the 10 best-selling U.S. cigarette brands: Camel, Kool, Pall Mall, Winston and Doral. For more information, visit www.RJRT.com.

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