



NEWS RELEASE

Boot Barn Holdings, Inc. Announces Conference Participation

5/30/2019

IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE:BOOT) today announced that management is participating in the Baird 2019 Global Consumer, Technology & Services Conference at the InterContinental New York Barclay Hotel on Wednesday, June 5, 2019. The company's presentation is scheduled to begin at 2:35 pm Eastern Time and will be webcast live over the internet and can be accessed under the Events section at <http://investor.bootbarn.com>.

Boot Barn is also participating in the 39th Annual Piper Jaffray Consumer Marketplace Conference at The Pierre New York on Thursday, June 6, 2019.

About Boot Barn

Boot Barn is the nation's leading lifestyle retailer of western and work-related footwear, apparel and accessories for men, women and children. The Company offers its loyal customer base a wide selection of work and lifestyle brands. As of the date of this release, Boot Barn operates 240 stores in 33 states, in addition to an e-commerce channel www.bootbarn.com. The Company also operates www.sheplers.com, the nation's leading pure play online western and work retailer and www.countryoutfitter.com, an e-commerce site selling to customers who live a country lifestyle. For more information, call 888-Boot-Barn or visit www.bootbarn.com.

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