



NEWS RELEASE

Boot Barn Remains Open Amidst Artegon Marketplace Closure

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IRVINE, Calif.--(BUSINESS WIRE)-- Boot Barn Holdings, Inc. (NYSE:BOOT), America's largest western and work wear retailer, confirms that their Boot Barn store located at 5232 International Drive, Orlando, FL 32819 will remain open amidst the Artegon Marketplace closure announcement.

"There has been some confusion in the press following the Artegon Marketplace closure announcement on January 12, 2017 and the impact it will have on outlying businesses. We want to ensure our customers and the community that our Boot Barn store will remain open," said Jeff Gomez, Vice President of Stores at Boot Barn. "We look forward to continuing to serve our western and work customers at this location."

Boot Barn is committed to serving the greater Orlando market and will continue to serve its customers at this location and at their six additional stores in Florida. Store hours are available on bootbarn.com.

About Boot Barn:

Boot Barn has been outfitting the West since 1978 and is America's largest western and work wear retailer. Boot Barn has over 200 stores from coast to coast and online shopping via their mobile-friendly website. Boot Barn is the official western retailer of the PRCA, NFR and PBR, an official sponsor of the Houston Livestock Show and Rodeo, the Fort Worth Stock Show and Rodeo, the San Antonio Stock Show and supports over 500 rodeos and western events every year. For more information, call 888-Boot-Barn or visit www.bootbarn.com.

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Source: Boot Barn Holdings, Inc.

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