

***** Exercise Your *Right* to Vote *****

**Important Notice Regarding the Availability of Proxy Materials for the
Annual General Meeting of Shareholders to Be Held on May 24, 2018
VOTE DEADLINE – 11:59 p.m. (New York Time) on May 22, 2018**

ROWAN COMPANIES PLC



ROWAN COMPANIES PLC
CANNON PLACE
78 CANNON STREET
LONDON EC4N 6AF

Meeting Information

Meeting Type: Annual General Meeting
Record Date: March 28, 2018
Meeting Date: May 24, 2018
Time: 9:00 a.m., London Time/4:00 a.m. New York Time
Location: The Connaught
Carlos Place, Mayfair
London W1K 2AL
United Kingdom
Directions: For directions to the 2018 Annual General Meeting of Shareholders, please call our Company Secretary at (713) 621-7800.

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— **Before You Vote** —
How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

- I. Notice and Proxy Statement 2. U.S. Annual Report 3. U.K. Annual Report and Accounts

How to View Online:

Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: www.proxyvote.com
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 10, 2018 to facilitate timely delivery.

— **How To Vote** —
Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items

The Board of Directors recommends you vote FOR all of the nominees listed in Proposal 1 below, each to be elected by way of a separate resolution:

1. To elect directors:
 - 1a. William E. Albrecht
 - 1b. Thomas P. Burke
 - 1c. Thomas R. Hix
 - 1d. Jack B. Moore
 - 1e. Thierry Pilenko
 - 1f. Suzanne P. Nimocks
 - 1g. John J. Quicke
 - 1h. Tore I. Sandvold
 - 1i. Charles L. Szews
4. To receive the Company's U.K. annual report and accounts for the year ended December 31, 2017
5. To ratify the Audit Committee's appointment of Deloitte & Touche LLP as the Company's U.S. independent registered public accounting firm
6. To re-appoint Deloitte LLP as the Company's U.K. statutory auditor under the U.K. Companies Act
7. To authorize the Audit Committee to determine the remuneration of the Company's U.K. statutory auditor
8. To approve forms of share repurchase contracts and repurchase counterparties
9. To authorize the Board in accordance with the U.K. Companies Act to exercise all powers of the Company to allot shares
10. To authorize the Board in accordance with the U.K. Companies Act, by way of a special resolution, to allot equity securities for cash without the rights of pre-emption
11. To authorize the Board in accordance with the U.K. Companies Act, by way of a special resolution, to allot equity securities for cash without the rights of pre-emption in connection with an acquisition or specified capital investment (in addition to Proposal 10)

The Board of Directors recommends you vote FOR each of the following proposals:

2. To approve, as a non-binding advisory resolution, the named executive officer compensation as reported in the proxy statement (in accordance with requirements applicable to companies subject to SEC reporting requirements)
3. To approve, as a non-binding advisory resolution, the Directors' Remuneration Report (in accordance with requirements applicable to U.K. companies under the U.K. Companies Act)

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

