



# First Hyatt Place Hotel Opens in Southern China

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Hyatt Place Shenzhen Dongmen opens at the heart of Shenzhen

CHICAGO--(BUSINESS WIRE)--May 27, 2014-- [Hyatt Hotels Corporation](#) (NYSE: H) announced today the opening of Asia Pacific's first-ever Hyatt Place hotel in the Dongmen district of Shenzhen, a southern Chinese city bordering Hong Kong. [Hyatt Place Shenzhen Dongmen](#) marks the official arrival of the Hyatt Place brand in China, a brand that has been designed to meet the needs of both business and leisure travelers by offering an innovative service concept, modern design and practical amenities, such as free Wi-Fi and 24-hour food offerings.

"We are delighted to announce the opening of the first Hyatt Place hotel in Shenzhen, and to introduce the Hyatt Place brand to China," said Larry Tchou, group president, Asia Pacific, Hyatt Hotels Corporation. "Hyatt continues to grow the Hyatt Place brand strategically and thoughtfully in key markets, which provide new and existing guests with more options when they are traveling in China and throughout the world. The Hyatt Place brand was designed from the insight of our guests' appreciation for approachable style, where design and quality is delivered in a very simple and affordable fashion, offering a seamless travel experience for guests, and we are delighted with this new choice for travelers visiting the dynamic city of Shenzhen."

## About Hyatt Place Shenzhen Dongmen

Conveniently located near the popular Shenzhen Dongmen Shopping District, Hyatt Place Shenzhen Dongmen is easily accessible via subway or taxi from the airport and train station, and is within a short distance from the Luohu business district.

Hyatt Place Shenzhen Dongmen offers:

- 144 roomy rooms, all of which feature a swiveling 42-inch HDTV, plush Hyatt Grand Bed® and most of which offer Cozy Corner with sectional sofa-sleeper
- Free Wi-Fi everywhere
- Complimentary hot breakfast for guests served daily, featuring a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- More than 1,185 square feet of flexible, high-tech meeting space
- 24/7 Market serving made-to-order salads, sandwiches, entrees and desserts around the clock
- A Coffee to Cocktails Bar featuring specialty coffees, premium house beverages and cocktails

- A Gallery Kitchen featuring sit-down dining for lunch and dinner hours with authentic, local flavors as well as simple western comfort food
- A 24-hour gym, offering advanced cardiovascular equipment
- Free public computers with internet access and remote printing

“It is an honor for me and the entire Hyatt Place Shenzhen Dongmen team to be part of the first Hyatt Place hotel opening in China,” said Maria Yue , general manager, Hyatt Place Shenzhen Dongmen. “Shenzhen is a city with true international appeal, attracting business and leisure travelers from all around the world. No matter why guests are visiting, we are confident Hyatt Place Shenzhen Dongmen will exceed guest expectations and provide them with everything they need while away from home.”

## About Hyatt Place

Launched in 2006, the Hyatt Place brand brings to the upscale select service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers’ 24/7 lifestyle, Hyatt Place combines style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, free Wi-Fi, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and free hot breakfast with your stay. The Odds & Ends program also has guests covered with items they may have forgot and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 190 locations in the United States, Armenia, Costa Rica, India, Mexico, Puerto Rico and the Netherlands. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.HyattPlace.com](http://www.HyattPlace.com).

The term “Hyatt” is used in this release for convenience to refer to Hyatt Hotels Corporation or one or more of its affiliates.

## About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™ and Hyatt Ziva™ brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences® and Hyatt Residence Club®. As of March 31, 2014, the Company's worldwide portfolio consisted of 554 properties in 47 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

Source: Hyatt Hotels Corporation

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