



Hyatt House Pittsburgh/Bloomfield/Shadyside Celebrates Official Opening

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128-room Hyatt House hotel located in Pittsburgh's medical/educational hub

CHICAGO--(BUSINESS WIRE)-- [Hyatt Hotels Corporation](#) (NYSE: H) and Concord Hospitality Enterprises today announce the opening of the [Hyatt House Pittsburgh/Bloomfield/Shadyside](#), the first Hyatt-branded hotel in Pittsburgh's East End. The opening of this hotel marks the newest extended stay hotel in the City of Pittsburgh, and Concord's thirteenth owned and/or managed property in the Pittsburgh market.

"We are elated to bring Hyatt House Pittsburgh/Bloomfield/Shadyside to this dynamic neighborhood. Our social and contemporary environment will help guests feel connected, welcome, and at home," said General Manager Adam Poirier. "Hyatt House is everything the name represents – a welcoming and warm environment that encourages guests to live like residents. We want each and every guest who comes through our doors to feel that they can let their real-life routines roll on, even when they're on the road."

Located in the heart of Pittsburgh's thriving East End, on the border of the historic and trendy Bloomfield and Shadyside neighborhoods, Hyatt House Pittsburgh/Bloomfield/Shadyside is within two miles of seven of the city's largest medical centers, including UPMC Hospitals of Presbyterian, Shadyside, Children's, Magee-Women's, Montefiore, Hillman Cancer Center, and Alleghany Health Network's (AHN) 167-year old flagship West Penn Hospital. Additionally, the hotel is nearby two of the city's largest universities – University of Pittsburgh and Carnegie Mellon University – as well as numerous culture and arts centers, including Carnegie Museums of Art and Natural History and Phipps Conservatory, as well as the Pittsburgh Zoo and PPG Aquarium. Hyatt House Pittsburgh/Bloomfield/Shadyside is also just minutes from Downtown Pittsburgh and the City of Champions' world-renowned venues – CONSOL Energy Center, Heinz Field, PNC Park, and the Petersen Events Center.

Hyatt House Pittsburgh/Bloomfield/Shadyside offers:

- 128 residentially inspired upscale den guestrooms and studio and one-bedroom Kitchen Suites
- Kitchen Suites feature real kitchens, living space and bedrooms
- Free Wi-Fi access and remote printing throughout the hotel
- Complimentary Morning Spread, a full hot breakfast served daily for guests, a build-your-own Omelet Bar and

other rotating savory options like yogurts, fresh fruit and more

- H BAR featuring the Sip+Savor Menu, a delicious menu of home-cooked comforts and full bar
- 1,100 square feet of flexible, high-tech meeting/function space for business or social gatherings for up to 120 people, including a 1,650 square foot ballroom, one of the largest function rooms between Oakland and Monroeville
- Range of public spaces, including a House Market, 24-hour Workout Room, guest laundry facilities, social seating throughout the lobby and patio, which is equipped with fire pit and BBQ grills
- A Very Important Resident (VIR) program, including complimentary grocery shopping, and other personalized perks, for guests with 30 plus consecutive nights
- A pet-friendly policy that welcomes dogs or cats
- Borrows program for forgotten items

“We have had great success with this brand, and Hyatt House Pittsburgh/Bloomfield/Shadyside will be our fourth Hyatt House opening, with two more Hyatt House hotels in development,” said Mark Laport, Concord’s President and Chief Executive Officer. “The Hyatt House brand is known for providing amenities and superior service to make guests feel at home, and we feel that value is augmented by the location advantages of the hotel.”

HYATT HOUSE PITTSBURGH/BLOOMFIELD/SHADYSIDE LEADERSHIP

Hyatt House Pittsburgh/Bloomfield/Shadyside is under the leadership of General Manager Adam Poirier and Director of Sales Chris Sorley. In his role, Poirier is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s more than 40 associates and ensuring guests encounter the purposeful service for which the Hyatt House brand is known. Poirier is joined by Sorley, Director of Sales, who is responsible for providing sales service and support to travelers and meeting planners frequenting the Pittsburgh area.

ABOUT HYATT HOUSE

Hyatt House, a brand of Hyatt Hotels Corporation, launched in 2012 and offers more than 60 locations throughout the United States. Inspired by extensive research of guest experiences, Hyatt House hotels are designed to welcome residents rather than guests and offer services, amenities, upscale spaces and a casual, comfortable environment that reminds guests of home. Residentially inspired studios and one-bedroom suites feature contemporary full kitchens, living space with flat panel HDTVs and bedrooms with a plush bed. Complimentary Wi-Fi is available throughout the hotel. The Morning Spread, a complimentary full hot breakfast for guests featuring a made-to-order Omelet Bar, is served daily and the H BAR features the Sip+Savor menu and full bar. Public spaces include a 24-hour Workout Room, House Market and laundry facilities. A friendly House Host is available to check-in guests, provide directions or help with other needs to help guests feel at home.

To learn more about Hyatt House or to book a reservation, visit www.hyatthouse.com or call 866-XS-HYATT (866-974-9288).

ABOUT CONCORD HOSPITALITY ENTERPRISES

Concord Hospitality Enterprises Company, an award-winning hotel management and development company based in Raleigh, N.C., owns and/or manages more than 80 hotels comprised of more than 12,000 guest rooms in 18 states and two Canadian provinces. The company operates hotels and resorts under leading brand affiliations as well as select independent boutique hotels. Concord has been recognized for operational excellence and leading-edge hotel development by many of the industry's top tier brands, including being the recipient of Hyatt's Operational Excellence Award, Developer of the Year, and recently Hyatt's 2014 Best New Project Award.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Centric™, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents. As of March 31, 2015, the Company's worldwide portfolio consisted of 599 properties in 50 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital

markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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