



Hyatt Place New Orleans/Convention Center Celebrates Official Opening During The City's Peak Travel Season

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NEW ORLEANS, LA (March 21, 2012) – Hyatt Hotels Corporation (NYSE: H) and HRI Properties today announce the opening of Hyatt Place New Orleans/Convention Center, marking the first Hyatt Place in the Greater New Orleans area and the 165th Hyatt Place property to date. Centrally located, the hotel is steps away from award-winning restaurants, the Ernest N. Morial Convention Center, and the famous French Quarter. The Hyatt Place opening hits in the midst of peak travel season for the Big Easy on the heels of numerous festival celebrations, including the French Quarter Festival, New Orleans Jazz and Heritage Festival and New Orleans Wine and Food Experience.

"We are very excited to bring Hyatt Place to New Orleans," said Tony Welch, general manager of Hyatt Place New Orleans/Convention Center. "This hotel was designed for a lifestyle, not a demographic, and as a result, we believe that conventioners, families, and leisure travelers will appreciate the open, intuitive design, casual atmosphere and practical amenities, such as free Wi-Fi and 24-hour food and beverage availability."

New Orleans is one of the nation's most historical and culturally rich destinations that includes such charm as internationally recognized cuisine, Cajun country, architectural design, and of course Bourbon Street. The New Orleans Convention & Visitors Bureau reported that the city received 8.3 million visitors in 2010. Hyatt Place New Orleans/Convention Center is located in the city's Warehouse Arts District with nearby attractions, such as the Louisiana Children's Museum, Mercedes-Benz Superdome, Aquarium of The Americas, the historic Garden District, and the St. Charles Avenue streetcar line. Tourists headed for the many cruise ships that set sail from New Orleans will enjoy the hotel's proximity to the Mississippi River and The Port of New Orleans.

Hyatt Place New Orleans/Convention Center offers:

- 170 guestrooms, all of which feature a 42-inch HDTV, the plush Hyatt Grand Bed® and an eight-foot sectional sofa sleeper
- Complimentary Wi-Fi access throughout the hotel
- Complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, a variety of fresh fruits, hot and cold cereal, yogurt, breads, premium coffee and an assortment of juices
- More than 3,300 square feet of flexible, high-tech meeting/function space
- 24/7 Guest Kitchen serving made-to-order snacks and entrees

- Intimate Bakery Café featuring specialty coffees, premium beers, wines and cocktails

"New Orleans is a vibrant, passionate city that attracts business travelers, leisure travelers and families, and we are thrilled to work with Hyatt to bring a notable brand like Hyatt Place to this city," said Gary Gutierrez, President of HRI Lodging, Inc. "Hyatt is admired internationally for its customer service, valuable amenities and for creating unique guest experiences, and we look forward to bringing this way of doing business to the city of New Orleans."

Hyatt Place New Orleans/Convention Center is located at 881 Convention Center Boulevard in New Orleans, Louisiana 70130. For reservations, please call 504-524-1881 or visit the website,

www.hyattplaceneworleansconventioncenter.com.

HYATT PLACE NEW ORLEANS/CONVENTION CENTER LEADERSHIP

Hyatt Place New Orleans/Convention Center is under the leadership of General Manager Tony Welch and Director of Sales Helene Barnett. In his role, Welch is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel's 40 associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Welch is joined by Barnett, Director of Sales, who is responsible for providing sales service and support to travelers and meeting planners frequenting New Orleans area.

About Hyatt Place

Launched in 2006, Hyatt Place brings to the upscale select-service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers' 24/7 lifestyle, Hyatt Place combines stylish design and practical amenities with forward-thinking technology and purposeful service. Hyatt Place hotels feature complimentary Wi-Fi access and remote printing, a 24-hour StayFit@Hyatt fitness center, a coffee and wine bar serving specialty coffees and premium wine, beer and spirits, complimentary a.m. Kitchen Skillet™, featuring freshly prepared breakfast sandwiches, and a Grab 'n Go case stocked with sandwiches and hand tossed salads. The Guest Kitchens offers lunch and dinner entrées around the clock 24/7. Specially trained Gallery Hosts offer assistance with everything from directions to check-in to a freshly made meal. Spacious guestrooms are designed to help guests perfectly blend their lifestyle of work and play, featuring the Hyatt Grand Bed™, Cozy Corner sofa sleeper, work center, 42 inch HDTV's and the Hyatt Plug Panel media center.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 160 locations throughout the United States. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit www.HyattPlace.com.

About HRI Properties

Founded in 1982 and based in New Orleans, Louisiana, HRI Properties (HRI) is a full-service real estate development company and a national leader in the adaptive reuse of historic structures. The company is dedicated to the pursuit of rebuilding neighborhoods and recreating entire communities, and continues its mission by developing technically innovative and aesthetically pleasing landmarks in cities throughout the country and keeps a keen focus

on its core values. HRI has earned numerous awards for its restoration projects and community service, including the National Preservation Honor Award, conferred by the National Trust for Historic Preservation. Most recently, HRI received the Sold on St. Louis Award for its development initiatives in St. Louis. For more information on HRI Properties, please visit, www.hriproperties.com.

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