



# Hyatt Place Tijuana Opens in Mexico

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CHICAGO--(BUSINESS WIRE)-- [Hyatt Hotels Corporation](#) (NYSE: H) today announced the opening of [Hyatt Place Tijuana](#) in Baja California, Mexico. Hyatt Place Tijuana is the fourth Hyatt Place hotel to open in Mexico, and continues Hyatt's growth strategy in the country.

"We are delighted to see that the Hyatt Place brand's guest appeal is growing and leveraging travelers from Mexico and around the world," said Myles McGourty, senior vice president, Latin America & Caribbean for Hyatt. "Tijuana is a vibrant border city, drawing business and leisure travelers to the area from Mexico and the United States. We believe Hyatt Place Tijuana will bring a new standard to the area and will provide a perfect mix of modern style, seamless service and amenities that will exceed guest expectations."

Hyatt Place Tijuana joins [Hyatt Place Ciudad del Carmen](#), [Hyatt Place La Paz](#) and [Hyatt Place Los Cabos](#), which is scheduled to reopen this year, post-Hurricane Odile.

The growing appeal of the Hyatt Place brand among business and leisure travelers visiting Latin America and the Caribbean is fueling this growth in the region. Hyatt Place is currently represented in Costa Rica, Chile, Panama, and Puerto Rico. Previously announced Hyatt Place hotels are under development in Colombia, Guatemala, Honduras, Nicaragua, and Brazil.

## About Hyatt Place Tijuana

Hyatt Place Tijuana is an upscale, select service hotel designed for the multi-tasking traveler. The hotel is situated on Agua Caliente Boulevard, in close proximity to the Zona Rio business and financial district. Additionally, the hotel is 15 minutes from Tijuana International Airport and 10 minutes from the United States Port of Entry.

Guests will also be within easy access to the Agua Caliente Race Track and Casino, the soccer stadium Estadio Caliente, and the Club Campestre Tijuana country club. Guests may enjoy a wide variety of restaurants within walking distance from the hotel, and shopping at Plaza Rio shopping mall or Las Americas Premium Outlets in San Ysidro, California is only minutes away.

Hyatt Place Tijuana offers guests:

- 145 roomy rooms, all of which feature a swiveling 42-inch TV, the plush Hyatt Grand Bed and a Cozy Corner

sectional sofa with sectional sofa-sleeper

- Free Wi-Fi everywhere
- Free hot buffet breakfast for guests
- 24/7 Gallery Menu & Market, which includes an all-day-dining restaurant, freshly prepared entrees and appetizers available around-the-clock, plus on-the-go salads, sandwiches, sweets and bottled beverages
- A Coffee to Cocktails Bar, offering a wide range of specialty coffees, espresso, premium beer and wines
- More than 1,776 square feet of flexible, meeting and function space
- A 24-hour business center fully equipped with free wireless printers that can be used from anywhere in the hotel
- 24-hour Gym
- Free guest parking

“We are very excited to bring Hyatt Place to the northern Mexico and Southern California communities with the opening of Hyatt Place Tijuana,” said General Manager Baltazar Pille. “Whether we are catering to business or leisure travelers, we know that our guests will appreciate the comfortable and functional amenities offered at Hyatt Place, such as free Wi-Fi, made-to-order fresh food around the clock and a 24-hour fitness center.”

Hyatt Place Tijuana is part of Hyatt’s loyalty program, [Hyatt Gold Passport](#). Guests can earn Hyatt Gold Passport points and redeem for free night awards at more than 570 Hyatt hotels worldwide.

## Hyatt Place Tijuana Leadership

Hyatt Place La Tijuana is under the leadership of General Manager Baltazar Pille and Sales Manager Fernanda Beltran. In his role, Pille is directly responsible for managing the day-to-day operations of the hotel, including overseeing the hotel’s associates and ensuring guests encounter the purposeful service for which Hyatt Place is known. Beltran is responsible for providing sales service and support to travelers and meeting planners frequenting the Tijuana area.

For Hyatt Place Tijuana information in English and Spanish, or to make a reservation, visit [tijuana.place.hyatt.com](http://tijuana.place.hyatt.com).

## About Hyatt Place

Launched in 2006, the Hyatt Place brand brings to the upscale service hotel category the authentic hospitality for which Hyatt is known. Inspired by multitasking travelers’ 24/7 lifestyle, Hyatt Place combines style with casual hospitality. Featuring spacious guestrooms with the Cozy Corner, Free Wi-Fi everywhere, the 24/7 Gallery Menu, Coffee to Cocktails Bar, and Free Hot Breakfast for guests. The Odds & Ends program also has guests covered with

items they may have forgotten and can buy, borrow or enjoy for free. Specially trained Gallery Hosts are on hand to offer assistance with everything from directions to check-in to a freshly made meal.

Hyatt Place, a brand of Hyatt Hotels Corporation, offers more than 200 locations in the United States, Armenia, China, Costa Rica, India, Mexico, Puerto Rico, Netherlands, and United Arab Emirates. For Hyatt Place information or to make a reservation, call 1-888-HYATT-HP (888-492-8847) or visit [www.HyattPlace.com](http://www.HyattPlace.com).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

## About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™, Hyatt Ziva™, Hyatt Residences® and Hyatt Residence Club® brand names and have locations on six continents. As of December 31, 2014, the Company's worldwide portfolio consisted of 587 properties in 50 countries. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

Source: Hyatt Hotels Corporation

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