



Hyatt Regency Amsterdam to Open in 2015

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CHICAGO--(BUSINESS WIRE)--May. 14, 2013-- [Hyatt Hotels Corporation](#) (NYSE: H), [Aedes Real Estate](#) and UBM Realitätentwicklung AG announced today their affiliates have entered into an agreement for a Hyatt Regency hotel in Amsterdam, which is expected to open in 2015. Hyatt Regency Amsterdam will be the first Hyatt Regency hotel and the third Hyatt-branded hotel to open in the city, joining the recently opened Andaz Amsterdam and the late-2013 opening of Hyatt Place Amsterdam Schiphol Airport.

Hyatt Regency Amsterdam will offer 211 guestrooms, including 15 suites. The hotel will feature meeting and ballroom space, a restaurant, a bar and lounge, a fitness center, and a two-treatment room spa.

"The Hyatt Regency brand is a great fit for Amsterdam," said Peter Norman , senior vice president, real estate and development for Hyatt Hotels & Resorts. "It is one of Europe's most important commercial centers and the continent's sixth largest metropolitan area, drawing visitors for both business and leisure. We are thrilled to have the opportunity to again collaborate with Aedes Real Estate on a second project in Amsterdam, and very much look forward to establishing a long lasting relationship with UBM."

Aedes Real Estate's Paul Geertman said, "In 2009, we took on the development of the former Emma Kinderziekenhuis building. The location is incredibly complex and historically significant. We tried to find a way to integrate all that history into our plans, due to which it has become a very interesting building. We hosted a successful briefing for neighbourhood residents, and they were very enthusiastic and believe the arrival of a Hyatt Regency is great news for this part of Amsterdam."

Hyatt Regency Amsterdam will be located in central Amsterdam between Sarphatistraat and Spinozastraat, and will be surrounded by the Singelgracht canal. The hotel will be in close proximity to many of Amsterdam's museums, including the Rijksmuseum, the Van Gogh Museum, the Scheepvaart Museum, and the Stedelijk Museum. The hotel will be less than half a mile from the Weesperplein metro stop and is close to the ring road, which connects all parts of Amsterdam to the national road system.

UBM's Director Ton Fransoo said, "This is a very exciting project for the Netherlands as it will be the first Hyatt Regency in our country. The hotel will be a particularly important asset to the Eastern part of the city center, which is currently short of hotel capacity. We are looking forward to working with Hyatt and Aedes Real Estate to build a splendid hotel in a beautiful location."

Aedes Real Estate and Austrian UBM are jointly responsible for the development and realization of Hyatt Regency Amsterdam.

About Hyatt Regency

Hyatt Regency offers a full range of services and facilities tailored to serve the needs of meeting planners, business travelers and leisure guests. Properties generally range in size from 180 to over 2,000 rooms and are conveniently located in urban, suburban, airport, convention and resort destinations around the world. Hyatt Regency convention hotels feature spacious meeting and conference facilities designed to provide a productive environment. Hyatt Regency hotels in resort locations cater to couples seeking a getaway, families enjoying a vacation together and corporate groups seeking a functional and relaxed atmosphere in which to conduct business and meetings.

About Aedes Real Estate

Aedes Real Estate operates across the Netherlands as an independent real estate investor, developing residential accommodations, hotels and office buildings and specializing in redeveloping complex urban locations. After completion, the projects are held as investments. Aedes Real Estate contributes to the development of urban areas by focusing on the highest possible quality, and by using all our creativity and professional knowledge of the market in our work. From conception through completion and subsequent ownership of the property, Aedes Real Estate takes the project through its entire life cycle.

In addition to the new Andaz Amsterdam, Aedes Real Estate has recently developed several projects, including the Westerhuis (offices for the creative industry in the Jordaan), Professor Tulpstraat (apartments and offices) and the Burgerziekenhuis (hotel with 125 rooms). For more information, please visit www.aedesrealestate.nl.

About UBM Realitätentwicklung

UBM Realitätentwicklung AG specialises in the development, letting and marketing of homes, offices, hotels and commercial real estate throughout Europe. The company was established in 1873, has a broad business base and maintains offices in Germany, Poland, the Czech Republic, France, the Netherlands, Romania, Russia, Switzerland, Slovakia, Bulgaria, Croatia and Hungary. UBM has been listed on Vienna Stock Exchange for 140 years. Its core shareholders are Porr Construction Company (since 1912) and CA Immo real estate funds (since 2007). There are few companies in Europe that can look back on such an expansive history, and there is no other such real estate developer. Care and sustainability define the unique track record. Environmental protection is one of the basic principles of the company's success. New developments and revitalization projects are certified according to international eco standards. Financially, the company is very solid. UBM's success is driven by a risk-averse and value-oriented business policy – according to the motto profit is an opinion, and cash is a fact. UBM is Austria's leading hotel developer. The company can score with its typical Austrian hospitality. The portfolio also includes

holdings in 15 hotels with a total of more than 3,700 rooms. To date, UBM has developed more than 30 hotels with over 6,000 rooms in total, including the Crowne Plaza Amsterdam South Hotel which opened in 2011.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place® and Hyatt House® brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences™ and Hyatt Residence Club™. As of March 31, 2013, the Company's worldwide portfolio consisted of 508 properties in 46 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130514006297/en/>

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