



# Hyatt and Southwest Value Partners Announce Plans for a Hyatt Regency Hotel in Nashville

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CHICAGO--(BUSINESS WIRE)-- [Hyatt Hotels Corporation](#) (NYSE: H) announced today that a Hyatt affiliate has entered into a franchise agreement with [Southwest Value Partners](#) (SWVP) for the development of a Hyatt Regency hotel in Nashville, Tenn. The hotel will be part of SWVP's 15-acre mixed use urban project that includes the redevelopment of the former LifeWay campus. Expected to open in 2019, the premium, full service hotel will anchor the northwest corner of Broadway and 10th Avenue and serve as a gateway to Nashville's central business district.

"We are pleased to be working with SWVP to bring the Hyatt Regency brand to Nashville," said Mark Chase, vice president of real estate and development for Hyatt. "Nashville is an incredibly dynamic market and a very important one to our organization. We see a bright future for the city and believe that the globally recognized Hyatt Regency brand will resonate with the growing base of business and leisure travelers visiting Nashville. We look forward to offering our guests and Hyatt's loyal group of meeting and event planners an outstanding new lodging option in this area."

The Hyatt Regency brand experience is designed around one objective: to connect today's travelers to who and what matters most to them. Hyatt Regency Nashville will offer 540 smartly designed guestrooms, 60,000 square feet of flexible meeting and event facilities, imaginative culinary experiences, technology enabled multi-functional lobby spaces, a signature Hyatt StayFit gym, and an outdoor pool. Additionally, the hotel will feature multiple community gathering places – areas to relax, meet, engage, and recharge.

"Hyatt Regency Nashville will be the first in a series of excellent hospitality, creative office, residential, and retail offerings we are working to bring to the former LifeWay site in Nashville. In addition to a vibrant live/work/play environment, we expect this project to have a significant positive impact on jobs and Nashville's employment base, alongside increased direct local spending and city/state tax receipts. We couldn't be more pleased to kick off this project with Hyatt," said SWVP Managing Partners Mark Schlossberg and Cary Mack in a joint statement.

Guests of Hyatt Regency Nashville will be within walking distance to Music City Center, the Country Music Hall of Fame and Museum, Bridgestone Arena, the Frist Center for the Visual Arts, the Johnny Cash Museum, and Nashville's Honky Tonks. Business travelers will have convenient access to Nashville's central business district, the Tennessee State Capital, the Gulch, Vanderbilt, Tennessee State and Belmont Universities, and major corporations in the area, including Baretta USA, Bridgestone, Hospital Corporation of America, Dollar General, Nissan North

America, and Under Armour.

For more information about the Hyatt Regency brand, please visit [www.hyattregency.com](http://www.hyattregency.com).

The term "Hyatt" is used in this release for convenience to refer to Hyatt Hotels Corporation and/or one or more of its affiliates.

## ABOUT HYATT REGENCY

The Hyatt Regency brand prides itself on connecting travelers to who and what matters most to them. More than 168 conveniently located Hyatt Regency urban and resort locations in over 30 countries around the world serve as the go-to gathering space for every occasion – from efficient business meetings to memorable family vacations. The brand offers a one-stop experience that puts everything guests need right at their fingertips. Hyatt Regency hotels and resorts offer a full range of services and amenities, including notable culinary experiences; technology-enabled ways to collaborate; the space to work, engage or relax; and expert planners who can take care of every detail. For more information visit [www.hyattregency.com](http://www.hyattregency.com).

## ABOUT SOUTHWEST VALUE PARTNERS

For more information about Southwest Value Partners, please visit [www.swvp.com](http://www.swvp.com).

## ABOUT HYATT HOTELS CORPORATION

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a portfolio of 12 premier brands and 667 properties in 54 countries, as of June 30, 2016. The Company's purpose to care for people so they can be their best informs its business decisions and growth strategy and is intended to create value for shareholders, build relationships with guests and attract the best colleagues in the industry. The Company's subsidiaries develop, own, operate, manage, franchise, license or provide services to hotels, resorts, branded residences and vacation ownership properties, including under the Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Andaz®, Hyatt Centric™, The Unbound Collection by Hyatt™, Hyatt Place®, Hyatt House®, Hyatt Ziva™, Hyatt Zilara™ and Hyatt Residence Club® brand names and have locations on six continents. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

## FORWARD-LOOKING STATEMENTS

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and

variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause our actual results, performance or achievements to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; the financial condition of, and our relationships with, third-party property owners, franchisees and hospitality venture partners; the possible inability of third-party owners, franchisees or development partners to access the capital necessary to fund current operations or implement our plans for growth; risks associated with potential acquisitions and dispositions and the introduction of new brand concepts; changes in the competitive environment in our industry, including as a result of industry consolidation, and the markets where we operate; general volatility of the capital markets and our ability to access such markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the U.S. Securities and Exchange Commission. These factors are not necessarily all of the important factors that could cause our actual results, performance or achievements to differ materially from those expressed in or implied by any of our forward-looking statements. We caution you not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

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Source: Hyatt Hotels Corporation

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