



Park Hyatt Vienna Opens as First Hyatt Hotel in Austria

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Hotel to set new standard for luxury in Vienna

CHICAGO--(BUSINESS WIRE)--Jun. 2, 2014-- Hyatt Hotels Corporation (NYSE:H) today announced the official opening of [Park Hyatt Vienna](#), the seventh Park Hyatt property in Europe and the first Hyatt hotel in Austria. Formerly serving as a bank, the property has reopened under the Park Hyatt name following a two year top-to-bottom renovation and restoration that preserved the history and charm of the original structure.

Situated in Vienna's new pedestrian Goldenes Quartier and on the Am Hof square, Park Hyatt Vienna occupies a 100-year-old building that formerly served as the headquarters of the Austrian Hungarian Monarchy Bank and forms part of Vienna's First District which is listed as a World Heritage Site by UNESCO. Located in the heart of the most exclusive shopping district in Vienna, just steps away from the celebrated fashion houses and boutiques of Tuchlauben and Kohlmarkt, the hotel is just a short walk from the city's most important sights, including St. Stephan Cathedral, the Hofburg Palace, and all the historic monuments and museums that Vienna has to offer.

"We couldn't be more thrilled to bring the Park Hyatt brand to a city like Vienna, which is rich in culture, art, history and sophistication," said Monique Dekker , General Manager of Park Hyatt Vienna. "The Park Hyatt brand focuses on creating rare, intimate and unforgettable experiences, so we are eager to open our doors and welcome guests to discover a new business and leisure destination in the heart of historical Vienna."

"Vienna was a priority development location for us, along with other gateway cities in western Europe where our guests are increasingly traveling," said Peter Norman , Senior Vice President, Acquisitions & Development, Europe, Africa and Middle East. "Vienna presented an opportunity with the right location and the right owners that will allow us to create long-term value and build preference among travelers. As the Park Hyatt brand continues to expand into new and exciting locations, including the soon-to-open [Park Hyatt New York](#) and [Park Hyatt Zanzibar](#) slated for later this year, we are excited to be bringing this sophisticated and inspiring brand to destinations that are critical to our company's growth."

Design and Guestrooms

Park Hyatt Vienna maintains its original architecture, renovated and redesigned by the Dutch interior design

company [FJStijl](#). The hotel features 143 guestrooms, including 35 suites, ranging from 375 to 1,830 square feet, which are among the largest standard rooms in the city. Inspired by the ancient bank building and Viennese culture, FJStijl designed a one-of-a-kind hotel with attention to detail and a passion for color and texture that reflects the dual nature of the city's historic environment. Vienna-inspired contemporary art, wood floors, Italian marble and elements such as blown-up brooches and other wall decorations are used for the interiors to offer a sophisticated, residential feel, a signature concept of the Park Hyatt aesthetic.

Dining

With the Park Hyatt brand known worldwide for its innovative dining concepts and exquisite cuisine, Park Hyatt Vienna will deliver memorable dining experiences with its restaurant, bar and lounge.

Located in the former cashier hall, The Bank is an all-day dining restaurant at Park Hyatt Vienna that features European provincial cuisine created from regional Austrian products that are freshly prepared in the restaurant's show kitchen. The Bank offers an extensive buffet breakfast and gourmet cuisine combined with regional specialties for lunch and dinner.

Guests can discover a blend of elegance and luxury at the Pearl bar, which serves signature cocktails, long drinks, champagne, wine by the glass, premium spirits and bottled beer. Park Hyatt Vienna's Pearl bar is the ideal location for a pre- or after-dinner drink or a warm place to meet friends and take a break from city shopping. From bar food to Vienna's famous Wiener Schnitzel and small dishes on sharing plates, Pearl offers a variety of menu options for guests.

The Living Room allows guests to experience Park Hyatt Vienna as an extension of their own personal living space. This venue offers a cigar and whisky lounge in the heart of Vienna where guests can relax and enjoy a large selection of rare single malt whiskies and fine cigars.

The Lounge, the centerpiece of Park Hyatt Vienna, creates a tranquil sanctuary for guests who can relax and have a quick meal, enjoy delicious pastries, or indulge in a selection of wines and champagnes in the Lounge's comfortable ambience.

Spa and Fitness

For relaxation of mind and body and as a retreat after a full day in Vienna's city center, guests can escape to the luxurious 10,000 square foot [Arany Spa](#) which offers superior beauty and health treatments. Using the Australian product line, Sodashi, Arany Spa takes guests on a sensory journey. The word "Arany" is derived from the Hungarian language and means gold, and it reflects the location of the spa, which is the treasure room of the building. Spread out over two floors, the spa features six spacious treatment rooms, one of which is a couple's treatment room with private changing facilities and a shower.

Other facilities available at Arany Spa include a 160 square foot pool located in the former vault of the bank, fitness facilities featuring the advanced technology line Artis from Technogym, and a separate wet area with sauna, steam bath, sanarium, vitality shower, and relaxation area, all which are also accessible for non-hotel guests.

Event Facilities

With its central location, Park Hyatt Vienna provides exclusive conference and meeting facilities and offers more than 8,000 square feet of space, perfectly designed for small meetings, cocktail receptions, weddings, gala dinners and more. All conference rooms are equipped with natural daylight, the latest audiovisual equipment and individually adjustable air-conditioning. Five boardrooms will feature permanently installed screens ranging from 70 to 80 inches, as well as interactive touch panels to control the lighting. Moreover, Park Hyatt Vienna offers attractive daily delegate rates for meetings or conferences.

Reservations for Park Hyatt Vienna may be made by visiting the hotel's [website](#) or by calling a Hyatt Worldwide Sales Centre. Visit Park Hyatt Vienna on Facebook at <http://www.facebook.com/ParkHyattVienna>.

About Park Hyatt

Park Hyatt provides discerning, affluent business and leisure guests with elegant and luxurious accommodation and offers them highly attentive personal service in an intimate environment. Located in several of the world's premier destinations, each Park Hyatt hotel is custom designed to combine sophistication with a distinctive regional character. Park Hyatt hotels feature well-appointed guestrooms, meeting and special event space for groups, critically acclaimed art, food and beverage programmes, and signature restaurants featuring award-winning chefs. There are currently 33 Park Hyatt hotels in the following locations: Abu Dhabi, Beaver Creek, Beijing, Buenos Aires, Busan, Canberra, Carlsbad, Changbaishan, Chennai, Chicago, Dubai, Goa, Hamburg, Hyderabad, Istanbul, Jeddah, Maldives, Melbourne, Mendoza, Milan, Moscow, Ningbo, Paris, Saigon, Seoul, Shanghai, Siem Reap, Sydney, Tokyo, Toronto, Vienna, Washington D.C., and Zurich. www.parkhyatt.com.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The Company's subsidiaries manage, franchise, own and develop hotels and resorts under the Hyatt®, Park Hyatt®, Andaz®, Grand Hyatt®, Hyatt Regency®, Hyatt Place®, Hyatt House®, Hyatt Zilara™ and Hyatt Ziva™ brand names and have locations on six continents. Hyatt Residential Group, Inc., a Hyatt Hotels Corporation subsidiary, develops, operates, markets or licenses Hyatt Residences® and Hyatt Residence Club®. As of March 31, 2014, the Company's worldwide portfolio consisted of 554 properties in 47 countries. For more information, please visit www.hyatt.com.

Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Our actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by us and our management, are inherently uncertain. Factors that may cause actual results to differ materially from current expectations include, among others, the rate and pace of economic recovery following economic downturns; levels of spending in business and leisure segments as well as consumer confidence; declines in occupancy and average daily rate; if our third-party owners, franchisees or development partners are unable to access the capital necessary to fund current operations or implement our plans for growth; changes in the competitive environment in our industry and the markets where we operate; our ability to access the capital markets; and other risks discussed in the Company's filings with the U.S. Securities and Exchange Commission, including our Annual Report on Form 10-K, which filings are available from the SEC. We caution you not to place undue reliance on any forward-looking statements, which are made as of the date of this press release. We undertake no obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable laws. If we update one or more forward-looking statements, no inference should be drawn that we will make additional updates with respect to those or other forward-looking statements.

Source: Hyatt Hotels Corporation

Hyatt Hotels Corporation

Jamie Rothfeld, 1 312-780-6070

Corporate Communications Manager

jamie.rothfeld@hyatt.com

or

Park Hyatt Vienna

Antonia Felgner, +43 1 22740 1204

Marketing Communications Manager

antonia.felgner@hyatt.com