

**NEWS RELEASE** 

# Axalta Announces "Paint Outside the Can" Contest Winners

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Submissions Judged on Creativity, Execution and Degree of Difficulty

GLEN MILLS, Pa.--(BUSINESS WIRE)-- **Axalta Coating Systems (NYSE: AXTA)**, a leading global supplier of liquid and powder coatings, is pleased to announce its 2016 Paint Outside the Can contest winners. The contest invited professional auto body painters in Canada and the United States to unleash their creativity, using any Axaltabranded coating system, to paint and decorate an unused, standard one-gallon paint can.

Celebrity judges selected six winning entries based on creativity, execution and degree of difficulty. In addition, six fan favorites were identified based on the number of "likes" that entries received during a four-day period on Axalta's Refinish Instagram page. Finally, one grand prize winner was selected from the six celebrity picks. The winning entries will be displayed in Axalta's booth #61009 at the 2016 Specialty Equipment Market Association's (SEMA) Show November 1-4, 2016 at the Las Vegas Convention Center in Las Vegas, Nevada.

The 2016 Paint Outside the Can Winners are:

#### **Grand Prize Winner**

Patrick Napolitano, "Painting Winners into the Future"

## Celebrity Picks

Mike Burton, "Pineapple Passion"
Josh McCurdy, "Summer Clearance"
Taylor Holmes, "Who You Gonna Call?"
Garrett Sands, "So 'Mush' Room to Explore"
Mike Cohen, "Welcome to the Dark Side"

#### Fan Favorites

Mike Burton, "Pineapple Passion"

Patrick Napolitano, "Painting Winners into the Future"

Jose Espinoza, "Backyard Boogie"

Joseph Forman, "Axalta's Iron Can vs. Paint Machine"

Josh McCurdy, "Summer Clearance"

Taylor Holmes, "Who You Gonna Call?"

All submissions can be found online at Axalta's **website** in addition to Axalta's social media channels.

The 2016 Paint Outside the Can celebrity judges were:

- Ron Coan, an automotive painter known best for his work at Mobsteel®, a design/build firm in Detroit,
   Michigan
- Rachel De Barros, chief marketing officer, host and executive producer of Gearhead Diva
- Ray Evernham, three-time NASCAR® champion crew chief and host of AmeriCarna
- Danny "Danny D" Galvez, a well-known custom automotive painter and pinstriper
- Dave Lane, one of the top traditional-style car builders in the United States
- Paul Quinn, a respected airbrush and pinstriping artist and custom paint instructor

### About Axalta Coating Systems - Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @Axalta on Twitter and on LinkedIn.

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