



NEWS RELEASE

Axalta Broadens Its Industrial Tufcote Brand with New Economy Product Lines

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New VT Alkyd and Acrylic Alkyd Primer and Topcoats Designed to Deliver Good Corrosion Resistance and Color Retention Properties

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, is pleased to announce the expansion of its Tufcote™ product line to include acrylic alkyd and vinyl toluene (VT) alkyd primers and topcoats for the economy industrial market. Created using solventborne technology, Tufcote LV HG series acrylic alkyd, Tufcote 2.8 HG series acrylic alkyd, and Tufcote 2.8 HG series VT alkyd products will complement the existing line of Tufcote finishes that serve the industrial segment.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170905006157/en/>

Axalta announces new economy Tufcote acrylic alkyd and VT alkyd products for use on construction equipment, electrical enclosures, oil field equipment and related markets.

(Photo: Axalta)

“At Axalta, we strive to deliver products that continue to meet evolving demands of the industry,” said John Corry, Axalta

Product Director, Industrial North America. “The new Tufcote series of acrylic alkyd and VT alkyd products will be yet another cost-effective solution that adds value for our customers who require an economy industrial coating.”

Tufcote LV HG series acrylic alkyd topcoats and primers deliver high quality and long-term protection for a wide variety of surfaces for machines, buildings, construction equipment, drilling rigs, oil field equipment and pipelines. The durable enamel of the economy topcoats is formulated from premium quality, acrylic modified, alkyd resin. Tufcote LV HG high gloss and Tufcote LV ST satin gloss acrylic alkyd topcoats are intended for use on areas subjected to hard use and where dry and recoat times are flexible. These environmentally responsible topcoats meet the strict requirements of the SCAQMD Rule 1113 at volatile organic compound (VOC) level of 0.8 lbs/gal (100

g/l).

Tufcote 2.8 HG series acrylic alkyd are extremely high gloss topcoats that are designed to deliver exceptional performance and weather protection capabilities for maintenance applications on farm and construction equipment and interior high traffic areas such as door frames, trim, and cabinets. Available in 20 popular industrial colors, the coating is formulated at a VOC level of 2.8 lbs/gal (340 g/l) to provide a smooth and long-lasting finish.

The abrasion-resistant VT alkyd topcoat of the Tufcote 2.8 HG series is intended for use by engineers and manufacturers of diverse products. By using aliphatic solvents, the paint is formulated to dry fast to help improve the efficiency of high production painting and makes it well suited for indoor industrial and other manufacturing applications. Available in a wide array of high gloss colors at 2.8 lbs/gal (340 g/l) VOC, this economy segment topcoat may be used on electrical enclosures, switch boxes, storage, barricades, and oil production tools.

All the Tufcote acrylic alkyd and VT alkyd topcoats are recommended for use over Tufcote LV PR acrylic alkyd primers. These flat gloss primers, with a VOC level of 0.8 lbs/gal (100g/l), are designed with rust-inhibitive characteristics to provide good bonding as well as excellent hiding and coverage for an economy coating.

To learn more about Axalta's Tufcote products, please visit axalta.us/industrial.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,600 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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