

**NEWS RELEASE** 

## Axalta Coating Systems Holds Second Round of Mobile Refinish Training Program in Argentina

## 4/4/2017

BUENOS AIRES, Argentina--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, conducted the second round of Duxone on Tour, a mobile training program that brings theoretical and practical instruction to automotive refinishers across Argentina. The program delivers innovative application techniques to refinishers where they work using products from Duxone®, Axalta's versatile refinish brand that provides color accuracy, durability, easy preparation, and effortless application.

"We are really excited to offer this training program for the second consecutive year. It's part of our commitment to help automotive refinishers strengthen their skills, increase their performance, and stay informed of the latest trends and innovations in our products and coatings technology. In addition to providing best-in-class coatings, we want to enable our customers to grow their businesses," said Agustín París, Axalta's Refinish Manager in the Southern Cone.

The first round of Duxone on Tour in Argentina reached 14 provinces, training a total of 1,800 refinish technicians and automotive painters. The program targets both small and medium body shops that seek to improve their application skills and overall productivity utilizing Duxone's well-rounded refinish system of easily applied, fast drying, high-performance coating solutions. By offering this service to customers, Axalta brings its resources to body shop professionals who may not have opportunities to travel to a fixed training center.

For more information on Duxone, visit axalta.com/duxone.

## **About Axalta Coating Systems**

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and

enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit **axalta.com** and follow us @Axalta on **Twitter** and on **LinkedIn**.

View source version on businesswire.com: http://www.businesswire.com/news/home/20170404006224/en/

Source: Axalta Coating Systems

Ketchum

Sofía Costa Navarro

sofia.costa@ketchum.com.ar

or

Florencia Cappelli

florencia.cappelli@ketchum.com.ar