



NEWS RELEASE

Axalta Coating Systems Introduces Alesta Lync Dry-on-Dry System

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Eliminates the energy consuming process of two coat and two bake application

PHILADELPHIA--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, introduces Alesta® Lync, an innovative Dry-on-Dry (DOD) powder coating application system. Alesta Lync is a cost effective solution to the energy consuming process of conventional two layer systems that require two separate bake cycles. It is also engineered to provide a significant performance improvement compared to single layer systems.

With its unique topcoat and primer combination, Alesta Lync is designed to provide two paint layers but require only one cure cycle. As a result, Alesta Lync reduces process time, paint shop footprint and capital investment while increasing productivity. The process is energy-efficient and has excellent edge corrosion protection. By contrast, traditional direct to metal monolayer powder systems often fail to protect edges, as surface tension during the liquid state causes paint to pull away from sharp edges. Conventional two-layers systems require an intermediate bake step between primer and topcoat.

“Alesta Lync is the result of Axalta scientists around the world listening to the needs of our customers and then working closely with them to develop an innovative technology that is designed to improve their business,” said Michael Cash, Axalta Senior Vice and President and President, Industrial Coatings. “I couldn’t be more excited about this new system, and I look forward to seeing the creative ways our customers will take advantage of its value.”

Alesta Lync has been engineered initially for ACE segment coaters, but also is suitable for many other general industrial applications. Coaters using direct to metal systems today can get better edge coverage and corrosion resistance with Alesta Lync without having to add an additional oven to gel cure a primer.

For more information about global access to Alesta Lync, visit www.axalta.com/alesta.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @Axalta on **Twitter** and on **LinkedIn**.

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