



NEWS RELEASE

Axalta Coating Systems and the Philadelphia Eagles Seek Remarkable Teachers

8/10/2016

Axalta All-Pro Teachers program recognizes 6th through 12th grade teachers for educational drive, innovative use of technology, and community commitment in schools across the Delaware Valley

PHILADELPHIA--(BUSINESS WIRE)-- The Philadelphia Eagles and Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, have partnered to recognize exceptional middle school and secondary school teachers specializing in STEM (science, technology, engineering, mathematics) education across the region in the 2nd Annual Axalta All-Pro Teachers program. Ten teachers will receive special recognition for their educational drive, innovative use of technology, and community commitment inside and outside of their classrooms. A call for nominations is now open at <http://www.philadelphiaeagles.com/AxaltaAllProTeachers/>.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160810006207/en/>

A teacher may be nominated by current or former principals, co-workers, students, parents of students, or school district staff members. A selection committee will review nominations based on three key criteria: 1) educational drive to help students and colleagues excel; 2) innovative use of technology and STEM programming in the classroom, and 3) a commitment to students' lives outside of the classroom and in the community. Each of the 10 Axalta All-Pro Teachers will receive a \$1,000 donation to his/her school for supplies and resources, a personalized replica Eagles jersey and football, four tickets to an Eagles home game with parking and an invitation for four guests to attend the Axalta All-Pro Teachers Awards Ceremony later this year. One of the 10 teachers will also be selected as the Axalta All-Pro Teacher of the Year and will receive an additional \$10,000 donation to his/her school, an Eagles-themed school pep rally for the entire student body, and a travel certificate.

"We view teachers as critical partners because of their integral role in inspiring students to dream big and fulfill their potential," said Charlie Shaver, Axalta's Chairman and Chief Executive Officer. "As a company celebrating its

150 year legacy in our industry, we understand the importance of leadership and know that teachers have the unique power to turn great students into great leaders. In that spirit, it is a pleasure to continue our partnership with the Philadelphia Eagles to reward teachers and celebrate them throughout the Delaware Valley."

"As we know, teachers work to inspire and motivate their students to reach their full potential every day," said Eagles President Don Smolenski. "We are proud to once again partner with Axalta on a program that pays tribute to their exceptional commitment to students throughout Philadelphia."

To learn more, visit: <http://www.philadelphiaeagles.com/AxaltaAllProTeachers/> or follow along on Twitter: <https://twitter.com/Eagles> and <https://twitter.com/Axalta>.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, automotive refinish and commercial vehicles to electric motors, building and pipelines, Axalta's coatings are designed to prevent corrosion, increase productivity and enable materials to last longer. With 150 years of experience in the coatings industry, the more than 12,800 people of Axalta continue to find ways to serve the more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. Axalta is proud to call Philadelphia home to its corporate headquarters. For more information on Axalta, please visit www.axaltacoatingsystems.com and learn more about sustainability at Axalta at www.axaltacs.com/axaltasustainability.

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