NEWS RELEASE

Axalta Coating Systems takes part in global Qualicoat and Qualideco Congress in London, England

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LONDON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings, was a gold sponsor at the Qualicoat and Qualideco Congress 2016, held in London, England, recently. The global event aims to present past, present and future aspects of coating and decorating and is billed as the aluminum finishing event of the year.

Franck Derouen, Axalta's global segment director for architectural powder coatings, presented to over 120 delegates alongside Cristobal Bernal, Bimetica's Chief Technical Officer, about the impact of building information modelling (BIM) digital management processes on aluminum finishing. BIMs are digital files that can be exchanged or networked to support decision-making during a project. Their main advantage is that they integrate technical information and allow the ability to create a virtual construction of a facility before its physical construction. This increase in functionality promotes efficiency and sustainability, and reduces errors and cost overrun.

"Being able to simulate these construction scenarios virtually gives us the ability to make decisions sooner and improve a project's energy efficiency and construction time and budget," stated Derouen. "BIM is increasingly being used globally in the construction industry. The European government mandates to implement BIM gradually in centrally-procured public sector projects as a driver for the industry to update its practices to achieve more collaboration and to produce information-rich projects."

Axalta, as a global leader in architectural powder coating sold under the Alesta® brand, fits well with the sustainable trend of the event due to its small environmental footprint. The powder coatings are free of solvents and virtually free of VOCs and HAPs. Overspray can also be reused to reduce waste. These qualities matched with its weatherability and high color retention make it ideal for application on aluminum extrusions while meeting Qualicoat and other international standards.

"Globally, Axalta is a key player in the architectural coatings sector, so participation in one of the industry's premier

global conferences, such as Qualicoat and Qualideco Congress 2016, enables us to stay close to the market and to hear directly from our customers about how we can continue to serve them better," added Derouen.

For further information on Axalta worldwide, please visit **www.axaltacs.com**

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the 12,800 people of Axalta continue to find ways to better serve our more than 100,000 customers in 130 countries every day with the finest coatings, application systems and technology. For more information visit **axaltacoatingsystems.com** and follow us on Twitter @axalta and on **LinkedIn**.

Qualicoat, based in Zurich, Switzerland, has been supporting the architectural coatings industry with its globally-recognized quality label since it was established in 1986.

Qualideco, founded in 1996, is a quality label defining and regulating decorative finishes on coated aluminum. It covers a broad spectrum of appealing surface coating applications based on the transfer of images on coated supports, or on a powder on powder application using suitable technologies.

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