



NEWS RELEASE

Axalta Debuts University of Michigan No. 88 Chevrolet SS during GM Supplier of the Year Celebration

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Mayor Issues Proclamation Declaring June 13 "Axalta Day" in Mt. Clemens

MT. CLEMENS, Mich.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, yesterday celebrated its second consecutive Supplier of the Year Award from General Motors (GM) during a luncheon at the company's Mount Clemens, Michigan, research and manufacturing facility. Also during the celebration, representatives from Axalta and the University of Michigan (U-M) unveiled the joint paint scheme on the No. 88 Axalta Chevrolet SS racecar that Dale Earnhardt, Jr. will drive on August 28 during the Pure Michigan 400 at the Michigan International Speedway (MIS).

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160614006461/en/>

From left, Axalta's Joseph Campbell and Steven Markevich join GM's Randall Pappal and the University of Michigan's Brian Noble after unveiling the No. 88 Chevrolet SS that Dale Earnhardt, Jr., will drive during the Aug. 28 "Pure Michigan 400." (Photo: Axalta)

"Axalta's global team takes great pride in the recognition that we've received from our valued customer General Motors," said

Steven R. Markevich, Axalta Executive Vice President and President of Transportation Coatings. "Having the employees at our Mount Clemens plant and our special guests share this day as we unveil the car is a great way to recognize our new partnership with the University of Michigan and our long-standing relationship around the world with GM."

Local dignitaries participated in the celebration at the Axalta Mount Clemens facility which is one of the largest companies in Mount Clemens, Michigan. Mount Clemens Mayor Barb Dempsey and Macomb County Commissioner

Fred Miller joined in issuing a proclamation proclaiming June 13 "Axalta Day" in the city. Macomb County Executive Mark Hackel and Marilyn Lane, State Representative for Michigan's 31st district that includes Mount Clemens, Fraser and a part of Clinton Township also attended the event.

Recognizing Axalta, the proclamation states: "We, in Mount Clemens, are very proud to have such an outstanding company in our community and thank you for the support you continue to provide to our community-based activities."

In March, GM recognized Axalta among 110 of its best global suppliers during its 24th Annual Supplier of the Year awards ceremony in Detroit. Automotive suppliers from 17 countries received GM's coveted Supplier of the Year award for consistently exceeding GM's expectations, creating outstanding value, or bringing new innovations to the company.

"We are focused on building positive supplier relationships, bringing new, customer-centric innovations to GM, and being the OEM of choice among suppliers," said Steve Kiefer, GM vice president, Global Purchasing and Supply Chain, during the ceremony last March. "The companies we recognize tonight not only have brought innovation, they delivered it with the quality our customers deserve."

Axalta and U-M recently entered into an educational partnership to support engineering and business students. To celebrate the relationship, the U-M branding will be painted on the side of the No. 88 Chevrolet SS in addition to the recognizable Axalta logo. Axalta will host 50 U-M business and engineering students at the Pure Michigan 400 race to help them better understand the technology and performance that goes into racing and Axalta's coatings that shine on the car.

"The U-M team was very proud to be part of the unveiling with Axalta today," said Brian Noble, Associate Dean for Undergraduate Education and Professor of Electrical Engineering and Computer Science at U-M. "The students affiliated with our Solar Car program had great engagements with scientists, researchers and manufacturing operators at Axalta. It was a thrill having hands-on interaction between the generations."

"Axalta has been such a tremendous partner for us here in Macomb," said Marilyn Lane, State Representative for Michigan's 31st District, who also attended the event. "I am so proud to see them receive this award for a second straight year."

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the

approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://www.axaltacoatingsystems.com) and follow us @axalta on Twitter and on [LinkedIn](#).

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