



NEWS RELEASE

# Axalta Expert Focuses on Fundamentals at Fabtech 2016

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## Mike Withers Will Present Technical Session Titled, The Basics of a Successful Powder Coating Operation

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, is excited to announce that Mike Withers, responsible for Axalta's architectural powder coatings in North America, will lead a technical session at the Fabtech 2016 tradeshow. Fabtech 2016, held November 16-18, at the Las Vegas Convention Center in Las Vegas, Nevada, is consistently one of the largest tradeshows in the powder coatings industry and attended by thousands of powder coating industry professionals.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20161108005848/en/>

Axalta's Mike Withers to present at Fabtech on November 16, 2016 in Las Vegas, Nevada. (Photo: Axalta)

Along with Greg Dawson, Nordson Corporation, and John Sudge, Midwest Finishing Systems Inc., Withers will present a technical session titled, The Basics of a Successful Powder Coating Operation in room N213-N214, at 10:30 a.m. on

November 16. The session will explain the components needed to make a well-designed, high performing powder coating system from pretreatment and powder material selection to powder application, recovery and curing, and will instruct attendees on how to make the best system choices to meet their powder coating needs.

"I am honored to present at one of the powder coating industry's largest tradeshows," said Withers. "The ability to share my insight and knowledge with others in the industry is not only valuable to attendees, but also provides Axalta with the opportunity to receive important feedback. Each year professionals look forward to Fabtech for the chance to connect with peers and to work together to understand and learn the various approaches and solutions in the powder coating field."

Fabtech is an annual event that provides those in the power coating industry with technical and applied technology forums, as well as new product innovations and developments. The event also provides insight into improvements and tips that can be used to optimize powder coating businesses. This year, Axalta will exhibit at booth #C48019.

To register for the tradeshow or technical sessions please visit [www.fabtechexpo.com](http://www.fabtechexpo.com).

## About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on Twitter and on [LinkedIn](#).

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Source: Axalta Coating Systems

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