



NEWS RELEASE

Axalta Introduces Procor HP Line for Mexico and Central America

12/6/2016

TLALNEPANTLA, Mexico--(BUSINESS WIRE)-- In Mexico and Central America, Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, has introduced the new Procor® HP line of protective coatings for architectural and industrial applications. The Procor HP family of high solids products are designed to deliver superior performance and provide long term protection for materials exposed to harsh environments.

The new products include Procor HP Red label and Procor HS Blue label coatings. Procor HP Red label coatings includes zinc, epoxy and polyurethane-rich technologies in a variety of packaging formats. The Procor HS Blue label line, which adds high-performance features to the current Procor product range, can be used on diverse applications and provides both superior protection and a great finish. Procor HS Blue label is available in 16-liter buckets to facilitate mixing and optimize application time.

"We're excited to offer our industrial and architectural customers the new Procor HP line of coatings," said Daniel Gonzalez Torres, Director, Industrial and Architectural Segment, Axalta Latin America. "We look forward to customers benefiting from using the Procor HP line to support the growth of their business and protect their investments as the region's infrastructure expands."

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @Axalta on [Twitter](#) and on [LinkedIn](#).

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Source: Axalta Coating Systems

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Mariano Llano, 52 (55) 3611-0063 ext. 241

Strategy, Communication and Media

mariano.llano@extrategia.com.mx