



NEWS RELEASE

Axalta Introduces Waterborne Coatings to its Growing Portfolio of Industrial Tufcote Offerings

10/16/2017

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA) expanded its industrial Tufcote™ product line with Tufcote Hydro 2.1 HG and Tufcote Hydro LV HG waterborne acrylic products. The new collection of waterborne coatings is formulated to meet the demand for economy industrial products and may be used on wood, metal, and plastic surfaces in schools, hospitals, hotels, libraries and wineries.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171016005694/en/>

Axalta launches Tufcote Hydro waterborne acrylic product lines for buildings and machinery in the economy industrial market. (Photo: Axalta)

“We are excited to add waterborne products to our growing Tufcote portfolio,” says

John Corry, Axalta Product Director, Industrial North America. “Their formulation offers building industries, such as healthcare offices, hospitals, and schools, a cost-effective coating that is USDA approved for use in areas with incidental food contact that is easy to apply, delivers outstanding adhesion, and variable gloss levels.”

Tufcote Hydro 2.1 HG waterborne acrylic topcoat has a volatile organic compound (VOC) level of 2.1 lbs/gal (250 g/l) and is available in a variety of colors with high gloss, semi-gloss, satin, and flat finishes. It is recommended for use with new Tufcote Hydro 2.1 PR, a waterborne acrylic fast-drying primer that offers long-term protection.

Tufcote Hydro LV HG is a 0.8 lbs/gal (100 g/l) VOC waterborne quick-dry high gloss acrylic topcoat with excellent adhesion properties, formulated for use with new Tufcote Hydro LV PR, a waterborne, rust-inhibitive primer designed to deliver outstanding adhesion and good flexibility.

The water-based formulation of Tufcote Hydro 2.1 HG and Tufcote Hydro LV HG series products makes them an environmentally responsible choice due to low levels of toxicity and flammability.

To learn more about Axalta's waterborne solutions, please visit axalta.us/industrial.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,600 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on **Twitter** and on **LinkedIn**.

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