



NEWS RELEASE

Axalta Launches Polyurethane Coatings to Expand Tufcote Industrial Economy Line

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New Polyurethane Topcoats Offer Strong Adhesion and Chip Resistance for Industrial Maintenance Applications

HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, expanded its Tufcote™ brand with the addition of a polyurethane topcoat. The Tufcote LV HG Polyurethane Topcoat is a two-component economy coating designed to provide a high gloss and an extremely durable solvent- and chemical-resistant finish for industrial applications.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170918006049/en/>

Axalta announces release of Tufcote LV HG polyurethane products for the economy industrial market (Photo: Axalta)

The new polyurethane topcoats are formulated with fast-drying capabilities for a quicker re-coat time, which may contribute to improving the efficiency in

application over time. Tufcote LV HG Polyurethane Topcoats are formulated at a volatile organic compound (VOC) level of 0.8 lbs/gal (100 g/l), making it an environmentally responsible choice. Its formulation also complies with requirements of SCAQMD Rule 1113 for industrial maintenance coatings.

"Industrial maintenance structures are constructed to last and need a tough, durable finish to complement its sturdy build," said John Corry, Axalta Product Director, Industrial North America. "We are excited to add the Tufcote LV HG Polyurethane Topcoats to our growing line of Tufcote economy products to help combat the impact of harsh environments and expand the product technologies available to our customers."

Tufcote LV HG Polyurethane Topcoats can be applied by brush, roller, or spray application for use on properly prepared machinery, structural steel, and other industrial applications. When mixed with Tufcote MX-5599

Polyurethane Activator, the coating offers exceptional durability and high-performance protection on ferrous metals, wood, concrete, and painted surfaces.

To learn more about Axalta's Tufcote products, please visit axalta.us/industrial.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,600 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axalta.com and follow us @Axalta on **Twitter** and on **LinkedIn**.

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Mariam Ottun, 1 832 955 0209

Mariam.ottun@axaltacs.com

axaltacs.com