



NEWS RELEASE

# Axalta North America Launches Refinish Sustainable Star Awards

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## Program Celebrates Body Shops Who Implement Sustainable Practices

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Individuals and businesses are increasingly taking responsibility to help preserve our future. Recognizing good stewardship is an essential part of the equation. Today, Axalta Coating Systems, (NYSE: AXTA) a leading global supplier of liquid and powder coatings, launched the Axalta Sustainable Star Awards program for body shops who use sustainable practices. The contest runs until 11:59 p.m. on November 15, 2016. The launch follows Axalta's recent release of its **2014-2015 Sustainability Report**.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160815006146/en/>

Axalta Coating Systems launches Sustainable Star Awards program in North America.

(Graphic: Axalta)

As a coatings company, we produce products that are designed to improve durability, increase productivity and add beauty, while reducing our environmental footprint and reducing our energy intensity rate. Sustainability is central to virtually everything we do. It is an important aspect of our corporate vision, and we firmly believe that many of our customers share this sentiment.

The Sustainable Star Awards are open to United States-based Axalta refinish customers. The Awards recognize body shops who have demonstrated the positive impact that sustainable initiatives can have on both the bottom line and the environment. There are two competition categories. The first category is for body shop owners who own one to five body shops. The second category is for body shop owners who own six or more shops.

"We know that many of our customers value sustainable practices and want to do their part to be environmentally-responsible," said Mike Carr, Axalta President-North America. "Our Sustainable Star Awards program seeks to

recognize shops that have put in place processes to improve their cycle times, cut their electrical bills by finding efficiencies, increased staff training hours, or have taken some other action that promotes sustainability.”

Award winners will win a trip for two in January 2017 to Axalta’s Sustainable Star Awards event, and can display the Axalta Sustainable Star Award logo in their shop, on their website and in promotional materials. Axalta will also profile the winners and their projects.

Interested parties can find out more details and apply online at [www.axaltacs.com/star](http://www.axaltacs.com/star).

## About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit [axaltacoatingsystems.com](http://axaltacoatingsystems.com) and follow us @axalta on Twitter and on [LinkedIn](#).

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Source: Axalta Coating Systems

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