



NEWS RELEASE

## Axalta Releases Tufcote Hi-Heat Silicone Alkyd Coatings to the Industrial Market

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HOUSTON--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA) has announced the expansion of its Tufcote™ product line to include Tufcote 3.5 HH silicone alkyd direct-to-metal (DTM) topcoats for the economy industrial market. These high temperature-resistant products complement Axalta's cost-effective line of Tufcote finishes. When properly applied, the DTM silicone coating provides maximum heat resistance to surfaces such as smoke stacks, boiler fronts, and mufflers that are exposed to high operating temperatures over extended periods of time.

This press release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20171106006065/en/>

Axalta launches Tufcote 3.5 Hi-Heat Silicone Alkyd DTM topcoats designed to provide maximum heat resistance to surfaces, such as smoke stacks, that are exposed to high operating temperatures over extended periods of time. (Photo: Axalta)

"We are thrilled to add new high-heat products to Axalta's industrial economy line," said John Corry, Axalta Product

Director, North America Industrial. "The Tufcote 3.5 HH series is an ideal choice for customers who need an easy-to-apply coating that offers excellent durability, good resistance to cracking, and abrasion protection for exterior surfaces that yield temperatures up to 1200°F."

The ready-to-use, single component coating offers good hide and coverage to steel substrates while maintaining a high quality, smooth finish. Available in black and aluminum, Tufcote 3.5 HH coating complies with National Rule regulatory requirements with a volatile organic compound (VOC) level of 3.5 lbs/gal (420 g/l).

To learn more about Axalta's industrial economy products, visit [axalta.us/industrial](http://axalta.us/industrial).

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the approximately 13,600 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit **axalta.com** and follow us @Axalta on **Twitter** and on **LinkedIn**.

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