



NEWS RELEASE

Axalta and Daimler Combine Speed and Color for 3rd Consecutive Year at NASCAR PEAK Mexico Series

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MEXICO CITY--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, joins efforts with commercial partner Daimler for the third consecutive year, to cheer on legendary Mexican driver, Michel Jourdain, Jr. in the Freightliner tractor-trailer category of the NASCAR® PEAK Mexico Series 2017. Recognized for his regular participation in racing circuits at the national and global level, Jourdain has been endorsed by Axalta and Daimler in 20 competitions. All 12 trucks that will participate in the Series were manufactured in Daimler's Factory, located in Santiago Tianguistenco, Estado de México, and finished with Axalta's Imron Elite® technology.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20170324005597/en/>

Axalta's Imron Elite® coats Michel Jourdain, Jr.'s truck in the NASCAR® PEAK Mexico Series 2017 (Photo: Axalta)

"For Axalta, racing is the ideal space to bring together champions. Through our

winning coating technology, Imron Elite® adds brilliance and shine to Michel Jourdain, Jr.'s truck. But, besides adding beauty, the paint provides protection from varying weather and track conditions with an excellent durability, even at speeds exceeding 100 mph," explained Jesus Jara, Transportation Director of Axalta in Mexico.

Flavio Rivera, Operations Director at Daimler México said, "Painting the Freightliner Trucks with Axalta makes us feel proud of the integrated products and services in each of the trucks we manufacture. Through our participation in this racing championship, Daimler's versatility and speed can be demonstrated, in addition to Axalta's technology – these strengths combined show our shared commitment to innovation."

Michel Jourdain, Jr. aims for victory in the first race of the NASCAR PEAK Mexico Series held March 26 in Monterrey, Mexico.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the more than 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit **axaltacoatingsystems.com** and follow us @Axalta on **Twitter** and on **LinkedIn**.

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