



NEWS RELEASE

# Axalta to Display Its Brilliance at the Danchuk Tri-Five Nationals

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## The Largest Celebration Ever of the Tri-Five Chevrolets Comes to Bowling Green

GLEN MILLS, Pa.--(BUSINESS WIRE)-- The American Tri-Five Association will hold its second annual celebration of the iconic Tri-Five (1955, 1956 and 1957) Chevrolets, on August 12-13 at the Beech Bend Raceway in Bowling Green, Kentucky. **Axalta Coating Systems** (NYSE: AXTA), a leading global supplier of liquid and powder coatings, will showcase Jerry and Lorrie Jacobs' 1957 Chevrolet Bel Air at the event.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160804005788/en/>

Axalta Coating Systems will be in Bowling Green with Jerry and Lorrie Jacobs' 1957 Chevrolet Bel Air painted with Axalta's Hot Hues Candy Brandywine and Candy Charcoal. (Photo: Axalta)

The Bel Air is painted with Axalta's Hot Hues™ Candy Brandywine and Candy Charcoal.

It features a 573 cubic inch, blown-and-injected polished aluminum engine; a hand-built, all-aluminum hood; a sectioned top; a shaved body; a custom-processed trim; an all-leather interior; a full-custom chassis by Chassisworks, and an Aerospace Components drag race differential.

The **Danchuk Tri-Five Nationals** is the world's largest gathering of 1955, 1956 and 1957 Chevrolets and attracts more than 11,000 attendees and almost 1,900 cars representing 47 states as well as the countries of South Africa, Germany, New Zealand, Australia, Sweden, Norway and France. Builders and enthusiasts will gather to network, develop ideas and answer the all-important question, "What color should I paint my new project car?"

Axalta representatives will be on hand to offer show attendees amazing examples of automotive art created with our brilliant paint including all of Axalta's global refinish brands: Cromax®, Nason®, Standox® and Spies Hecker® as well as our Hot Hues™ line of custom colors.

To help make it easy to find us at events, visit Axalta's event **website** that includes information about the shows and Axalta's participation. The shows enable various types of car enthusiasts to interact with us, gather firsthand information about paint use and garner application ideas.

To learn more about Axalta, follow us on our North America Refinish social media channels.

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## About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit **[axaltacoatingsystems.com](http://axaltacoatingsystems.com)** and follow us @axalta on Twitter and on **LinkedIn**.

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