



NEWS RELEASE

Axalta to Display its Brilliant Paint for Marine Industry

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GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings celebrating its 150th anniversary in the coatings industry, will exhibit at the 12th Annual Virginia Beach Billfish Tournament (VBBT) that will be held at Southside Marina in Virginia Beach, Virginia on August 24-27. The VBBT is a member of Virginia Beach Billfish Foundation, a non-profit organization dedicated to giving back to the community with a focus on youth and marine-related charities.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160817005746/en/>

The beauty and protection of Axalta's Imron Marine Coatings will be on display at the Virginia Beach Billfish Tournament. (Graphic: Axalta)

Axalta offers a premium quality line of coatings designed to deliver the industry's best appearance, performance, and corrosion protection specifically for the marine segment. Axalta's booth will feature Imron® MS600™ Single Stage Polyurethane Topcoat, Imron MS100™ Polyurethane Basecoat as well as other primers and interior marine products. The durability and abrasion resistance of Axalta's marine coatings help ensure that yachts retain their gloss and mirror-like finish longer and require less maintenance over time.

The Virginia Beach Billfish Tournament attracts 75 fishing teams who compete for more than \$400,000 in cash prizes that will be awarded to anglers who accumulate the greatest number of points in their search of blue marlin, white marlin, sailfish, spearfish, tuna, dolphin and wahoo. There are also awards for Top Lady and Top Juniors. Festivities include a kick-off reception, charity auction seafood feasts, live band, and more.

"Axalta is proud to support the Virginia Beach Billfish Tournament and their charitable efforts to support the Virginia Beach community," said Richard Cecchini, Axalta East Region Sales Manager. "It is rewarding to be affiliated with so many organizations that are willing to give their time and energy to support this event.

To learn more about Axalta coatings for the marine segment, visit www.axalta.us/marine.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit axaltacoatingsystems.com and follow us @axalta on Twitter and on [LinkedIn](#).

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Source: Axalta Coating Systems

Axalta Coating Systems

Janine Little, 1 610-358-4951

Janine.little@axaltacs.com

axaltacoatingsystems.com