



NEWS RELEASE

Axalta's Dura Coat Products to Launch Durapon 70HS PVDF Spray for Aluminum Extrusion Industry

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PHILADELPHIA--(BUSINESS WIRE)-- Dura Coat, an Axalta Coating Systems (NYSE: AXTA) company, announces its launch of Durapon 70TM HS-PVDF spray technology, which is designed for the aluminum extrusion industry. Available in a variety of colors including metallic and exotic finishes, Durapon 70 is recommended for architectural and industrial applications such as windows, curtain walls, railings, trims, and fascia.

Based on a unique proprietary resin system that incorporates 70 percent polyvinylidene fluoride, Durapon 70 HS is formulated as a premium finish to deliver superior protection from acid rain and corrosive environments. Its improved rheology delivers a smooth finish and higher volume solids to provide dirt and stain resistance.

"We are excited to officially introduce Durapon 70 HS to our customer base," said Dan Knight, Vice President and General Manager for Dura Coat Products. "This innovative product features little solvent reduction for spray applications to reduce applied costs by 25 percent and ultimately save our customers' time and money."

Durapon 70 delivers exceptional corrosion protection and meets AAMA 2605-13 certification requirements when applied as a two-coat primer and finish system by certified applicators to properly cleaned and pretreated aluminum extrusions. Dura Coat currently uses Durapon 70HS PVDF spray for monumental and commercial architectural buildings to enhance the corrosion resistance of pre-treated aluminum for curtain and wall panels within the high-rise market.

To learn more about Axalta's industrial coatings, visit www.axalta.us/naindustrial. For more information about Dura Coat's product line, visit www.duracoatproducts.com.

About Axalta Coating Systems

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful,

beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With more than 150 years of experience in the coatings industry, the over 13,000 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit **axalta.com** and follow us @Axalta on **Twitter** and on **LinkedIn**.

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Heather Marter, 1 215-255-7904

heather.marter@axaltacs.com

axaltacoatingsystems.com