



NEWS RELEASE

Axalta's Spies Hecker and Standox Gain Re-approval

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Two Axalta Coating Systems global premium refinish brands are recommended for use in 39 countries

BASEL, Switzerland--(BUSINESS WIRE)-- BMW AG has renewed its approval for 2016 of Spies Hecker and Standox - two of the global premium refinish brands of Axalta Coating Systems (NYSE: AXTA), a leading global manufacturer of liquid and powder coatings. The agreements with the two brands include use of Spies Hecker® and Standox® refinish technologies, including comprehensive technical body shop support and targeted training, across BMW AG's service network in 39 countries across Europe, Middle East, Africa, Eastern Europe and Asia-Pacific.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160826005800/en/>

Axalta gains re-approval for Spies Hecker and Standox from BMW AG (Copyright: BMW AG)

Jürgen Knorr, Director, Key
Accounts, Refinish Systems in

Axalta's Europe, Middle East and Africa region, says, "Our refinish paint technologies and services have once again passed the stringent tests that are a standard part of the intensive BMW renewal process."

In addition to supplying BMW AG dealerships with refinish paint systems, Spies Hecker and Standox also provide practical training and local support under the terms of the contract. The two premium global refinish brands offer workshops, comprehensive expert advice and hands-on application tips to help BMW AG body shops maximize efficiency.

Knorr continues, "At Axalta we innovate with our customers in mind. This drives us to provide products and services that support our customers at every step of the repair process, whether that's with increased efficiency, energy savings or cutting-edge digital color tools. Our long-standing relationship with BMW AG, which has spanned more than 20 years, reflects our commitment to focus on providing the best possible products for our customers."

The 2016 approvals for Spies Hecker and Standox cover the following countries: Albania, Argentina, Australia, Belarus, Bosnia Herzegovina, Brazil, Bulgaria, Croatia, Cyprus, Denmark, Egypt, Estonia, Finland, Greece, Hong Kong, India, Indonesia, Israel, Jordan, Kazakhstan, Latvia, Lithuania, Macedonia, Malaysia, Norway, Oman, Philippines, Saudi Arabia, Serbia, Slovakia, Slovenia, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates and Yemen.

About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colourful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the 12,800 people of Axalta continue to find ways to better serve our more than 100,000 customers in 130 countries every day with the finest coatings, application systems and technology. For more information, visit **axaltacoatingsystems.com** and follow us on Twitter @axalta and on **LinkedIn**.

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Source: Axalta Coating Systems

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