



NEWS RELEASE

## Body Shop Painters - Get the Credit You Deserve

7/7/2016

### Earn a Master Refinish Certification from Axalta

GLEN MILLS, Pa.--(BUSINESS WIRE)-- Axalta Coating Systems (NYSE: AXTA), a leading global supplier of liquid and powder coatings, has launched a Master Refinish Certification program as part of its Learning and Development offering in North America. The Master Refinish Certification program provides a path for refinish customers to advance skills and abilities from industry standard to expert through four educational stages. Students can earn the Master Refinish Certification using Axalta's refinish brands, including Cromax®, Spies Hecker® and Standox®. In addition, many of the courses that lead to certification qualify for I-CAR credit hours. I-CAR is the international, not-for-profit Inter-Industry Conference on Auto Collision Repair and is dedicated to providing the information, knowledge and skills required to perform complete, safe and quality repairs.

This Smart News Release features multimedia. View the full release here:

<http://www.businesswire.com/news/home/20160707005138/en/>

Axalta launches Master Refinish Certification. (Photo: Axalta)

"Our customers asked for a program that would help develop talent in their businesses," said Patrice Marcil, Axalta's North American Learning and Development Director. "The Master Refinish Certification program does that through a progressive learning journey that begins with knowledge-sharing in the field, advances to skill-building in the classroom, progresses to real-world application in the body shop and positively influences decision-making. Ultimately, the Master Certification program provides a well-rounded education that helps boosts the overall skillset of the refinisher whose experience adds value to the business," Marcil added.

Axalta's Learning and Development programs are designed to improve customer performance by developing the skills and knowledge to help eliminate waste, reduce costs, keep cycle time to a minimum and increase retention by investing in employees' careers. Programs are offered at Axalta's 11 Learning and Development Centers in North

America, in an office or shop, virtually online through **AxaltaLearningCampus.com**, or through a mix of blended learning methods, as needed per customer.

To learn more about the Master Refinish Certification program and to register for a course, customers can log-on to **www.axaltalearningcampus.com**. More information about learning and development can be found by visiting **www.axaltacs.com/us/training**.

## About Axalta Coating Systems – Celebrating 150 Years in the Coatings Industry

Axalta is a leading global company focused solely on coatings and providing customers with innovative, colorful, beautiful and sustainable solutions. From light OEM vehicles, commercial vehicles and refinish applications to electric motors, buildings and pipelines, our coatings are designed to prevent corrosion, increase productivity and enable the materials we coat to last longer. With 150 years of experience in the coatings industry, the approximately 12,800 people of Axalta continue to find ways to serve our more than 100,000 customers in 130 countries better every day with the finest coatings, application systems and technology. For more information visit **axaltacoatingsystems.com** and follow us @axalta on Twitter and on **LinkedIn**.

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