

Investor News

For Southern Company Shareholders



Shareholder Relations: 404-506-0965; dperry@southernco.com
Transfer Agent: 1-800-554-7626; www.shareowneronline.com

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Certificate Deposit



Southern Company no longer issues paper certificates. Holders of certificated shares are encouraged to deposit certificates into book-entry at Wells Fargo to avoid the cost paid by the shareholder to replace shares lost due to loss, theft or destruction. To deposit your shares into book entry, send the original certificate (do not endorse) along with instructions to deposit into your account to: Wells Fargo Shareowner Services, 1110 Centre Pointe Curve, Suite 101, Mendota Heights, MN 55120.

Southern Investment Plan

Shareholders must be enrolled in the Southern Investment Plan in order to purchase additional shares directly from Southern Company. Shares are purchased every

week – usually on Thursday- through the Optional Cash feature. You can enroll online at www.shareowneronline.com or by calling Wells Fargo at 1.800.554.7626.

Dividend Payments

Don't wait for your dividend check! Southern Company encourages cash dividend recipients to authorize direct deposit of their quarterly dividends. Direct Deposit sends your dividend funds directly to your bank on payable day eliminating inconveniences due to weather delay, lost or stolen checks. You can request the direct deposit authorization form by calling 1.800.554.7626 or 404.506.0965.



Beware of Abandoned Property Laws

Abandoned property laws in the United States require all shareholders to keep their account information current to avoid shares and/or funds from being taken over as a result of an account being deemed abandoned or lost. All companies in the U.S. are required to follow these abandoned property regulations. Abandoned property includes assets such as stocks, bonds, bank accounts, tax refunds, uncashed checks, etc.



These laws require a shareholder to:

- Cash dividend checks in a timely manner.
- Keep your account current by promptly informing us of any address changes.
- Voting your proxy (voting materials are sent each spring).

If any statements or checks are returned to Wells Fargo, we may be required to turn over your shares and uncashed checks to the state of your last address on record. In some states, your account is deemed abandoned if you have not accessed your account or contacted Southern Company's transfer agent in three years. Shareholders with questions about the escheatment process can contact Wells Fargo at 1.800.554.7626.

Southern Company Named Energy Company of the Year

A year of significant growth in an active industry helped Southern Company claim two of the energy industry's most prized recognitions at the Platts Global Energy Awards in December.

Southern Company -- which grew to become the second largest U.S. utility this year -- was named the "Energy Company of the Year" at the 18th annual Platts awards gala, held in New York. This event is often described as the "Oscars" of energy.

Platts recognized Southern Company as a leader among its peers in diversity, scope, technological innovation, consumer care and environmental concern. Award winners were chosen from more than 170 nominees from 30 countries.

Southern Company also received the "Strategic Deal of the Year" award for its merger with AGL Resources.

Platts recognized Southern Company for completing the \$12 billion deal in just 10 months and doubling its customer base to 9 million.



2016 PLATTS GLOBAL ENERGY AWARDS WINNER

"On behalf of our more than 32,000 employees, I am truly honored to be recognized with these prestigious awards," remarked Southern Company Chairman, President and CEO Tom Fanning. "For more than a century, Southern Company has built an enviable track record of success by adhering to a customer-focused business model. We remain committed to meeting customers' energy needs today while building the future of energy through cutting-edge research and technology."

Current Southern Company news can always be found at www.southerncompany.com