



MEDIA CONTACT:
Kathryn Lovik
Global Communications Director
kathryn.lovik@tennantco.com
763-540-1212

Tennant Company T600 Floor Scrubber Wins 2018 IDEA Award

MINNEAPOLIS, Nov. 8, 2018 – Tennant Company (NYSE: TNC), a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world, was recently the recipient of a significant international award. The Industrial Design Society of America (IDSA) has recognized Tennant Company with a bronze International Design Excellence Award (IDEA) for outstanding design of its T600 Floor Scrubber.



The International Design Excellence Awards are an annual competition seeking to recognize the best new products of the year. At a black-tie event held at the WWII History Museum in New Orleans, LA, Tennant was awarded a bronze medal alongside prominent global design consultancies and multi-national companies such as Google, Samsung and Volvo. Earning an award at any level is a difficult task as less than 10 percent of all IDEA entries receive recognition. This year, the committee received 1,900 entries and awarded 32 gold medals, and 113 medals in the silver and bronze categories.

Criteria for winning the award included outlining the overall challenge faced and demonstrating how design and creativity were used to solve specific customer problems. Entries were evaluated on their ability to enhance the user experience, be unique and innovative in their solutions, and demonstrate an overall benefit to society.

For example, in the user experience category, the T600 features an interface which can be programmed to be one-button simple for novice users, as well as provide full machine control for experienced operators. Additionally, visual learning is provided by available YouTube-style videos which guide users step-by-step through routine maintenance procedures. This capability takes language, literacy, and locating the manual out of the equation.

For the sustainability category, the fact that the Tennant scrubber is available as a detergent-free product was also a major highlight for the jurors. The T600 is equipped with Tennant's exclusive ec-H2O NanoClean® technology which converts normal tap-water into an effective daily cleaning agent, and, at

the same time, uses 70 percent less water than conventional floor scrubbers. This technology helps customers reduce their need to purchase, handle, and dispose of detergents into our environment.

“Receiving an IDEA award is a great honor for the Tennant Industrial Design and Engineering teams,” said John Ickes, Tennant’s Director of Industrial Design. “This very selective recognition validates the team’s efforts to meaningfully address several key customer problems. Our T600 design incorporates many user training aids, provides integrated features to boost overall cleaning productivity, and leverages technology to enable sustainable cleaning practices.”

Tennant was also recognized by IDSA with a 2014 IDEA award for the design of its Tennant B5 Floor Burnisher.

Anyone interested in viewing a gallery of all the 2018 IDEA Awards winners can visit the IDSA website at: <http://www.idsa.org/awards/idea/gallery>

About The IDEA Awards

The Industrial Design Society of America describes the award as: “IDEA is a benchmark of design and is un-weathered by shifting fads or transitory styling. Gold winners are housed in the permanent collection at the Henry Ford Museum, remaining an ever-present symbol of ingenuity and mastery of craft. Excellence is exemplified. The winners within this collection are responsible for billions of dollars in sales, have saved lives and have forever changed how people live, work and play. Apple’s original iPhone (Gold, 2008), Tesla’s Model S (Gold, 2013) and the Oculus Rift (Bronze, 2016) are just three recent examples of IDEA winners that have completely disrupted industry and society.”

About Tennant Company

Founded in 1870, Tennant Company (TNC), headquartered in Minneapolis, Minnesota, is a world leader in designing, manufacturing and marketing solutions that empower customers to achieve quality cleaning performance, reduce their environmental impact and help create a cleaner, safer, healthier world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; detergent-free and other sustainable cleaning technologies; cleaning tools and supplies; and coatings for protecting, repairing and upgrading surfaces. Tennant's global field service network is the most extensive in the industry. Tennant Company had sales of \$1.0 billion in 2017 and has approximately 4,300 employees. Tennant has manufacturing operations throughout the world; and sells products directly in 15 countries and through distributors in more than 100 countries. For more information, visit www.tennantco.com and www.ipcworldwide.com. The Tennant Company logo and other trademarks designated with the symbol “®” are trademarks of Tennant Company registered in the United States and/or other countries.

###