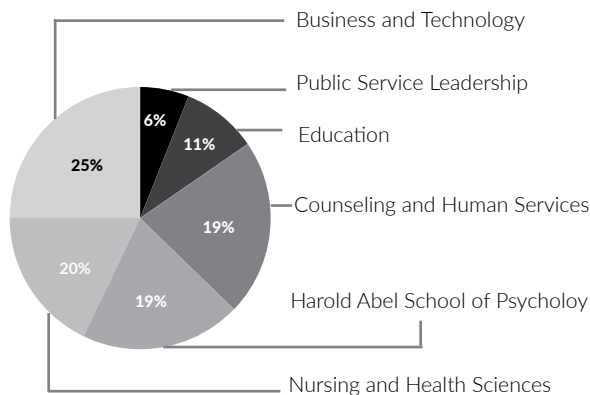


## Total Enrollment

37,517 learners (Active enrollment as of December 31, 2017)<sup>1</sup>

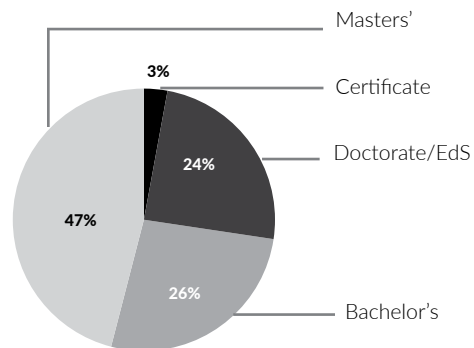
## University Enrollment by School

(Updated annually - as of December 31, 2017)<sup>2</sup>



## University Enrollment by Degree and Certificate

(Updated annually - as of December 31, 2017)<sup>3</sup>



Federal Integrated Postsecondary Education Data System (IPEDS) data on enrollment are available as well. Since IPEDS data are generated according to U.S. Department of Education rules and are used by Capella in standardized external reports, these data may differ from the numbers presented in this Fact Sheet. IPEDS data provide an accurate snapshot of degree and non-degree enrollment as of the census date each fall, where census date is the 12th calendar day of the main session in a quarter – e.g., October 20, 2017, for the 2017-2018 academic year.

## Learner Profile

(Updated annually - as of December 31, 2017)

Capella learners live in 50 states and 54 other countries or territories.

### Gender

- 78% female
- 22% male

### Enrollment Status<sup>4</sup>

- 12% full-time
- 88% part-time

### Ethnicity<sup>5</sup>

- 50% learners of color
- 50% white, non-Hispanic

### Military<sup>6</sup>

- 17%

### Age

- 39 (average)
- 19-86 (range)

### Receiving Financial Aid<sup>7</sup>

- 80%

### Urban/Rural

- 85% urban
- 15% rural

## Faculty Profile

(Updated annually - as of December 31, 2017)

- 1,530 faculty members and faculty administrators
- 1,343 (88%) of our faculty have doctorates
- Of the 1,530 faculty members (100%) who have reported their gender:
  - 939 (61%) are female
  - 591 (39%) are male
- Capella faculty members live across the U.S. (50 states plus the U.S. military and U.S. territories) and 1 foreign country.

Federal Integrated Postsecondary Education Data System (IPEDS) data on faculty are available as well. Since IPEDS data are generated according to U.S. Department of Education rules and are used by Capella in standardized external reports, these data may differ from the numbers presented in this Fact Sheet. IPEDS data provide an accurate snapshot of faculty as of November 1 of each year.

## Staff

(Updated annually - as of December 31, 2017)

1,359 non-faculty staff (refers to staff in Academic Advising, Academic Affairs, Enrollment Services, Information Technology, University administration, etc.)

## Academic Offerings

### Degree programs: 53

9 of these degree programs are also delivered via FlexPath, our direct assessment option

### Graduate and undergraduate specializations: 144

### Certificate programs: 44

5 of these certificate programs are also delivered via FlexPath, our direct assessment option

### Courses: 2,100+

## Completion and Retention Rates

(Updated annually - as of December 31, 2017)

**Completion Rate:** Capella's completion rate is a rolling six year average of learners who reached census of their second course and who completed their degree or certificate. Capella's overall completion rate is 41%.

**Retention Rate:** Capella's retention rate is a six year average of the percent of learners who are active or have graduated on the first anniversary of their second course. Capella's retention rate is 60%.

## Degrees and Certificates Conferred

(as of December 31, 2017)

### Total (1993-2017): 75,894

### Alumni: 69,189<sup>8</sup> (Degree and certificate recipients)

## Accreditation

**Higher Learning Commission:** Capella University is accredited by the Higher Learning Commission. (<https://www.hlcommission.org>, 800.621.7440)

**ABET:** Capella's BS in IT program is accredited by the Computing Accreditation Commission of ABET, [www.abet.org](http://www.abet.org).<sup>9</sup>

**Accreditation Council for Business Schools and Programs (ACBSP):** The Accreditation Council for Business Schools & Programs (ACBSP) has accredited Capella University business programs and select specializations. For full accreditation statement and the list of accredited programs and specializations, go to [www.capella.edu/university-accreditation](http://www.capella.edu/university-accreditation).

**Commission on Accreditation for Marriage and Family Therapy (COAMFTE):** The MS in Marriage and Family Counseling/Therapy program at Capella University is accredited by the Commission on Accreditation for Marriage and Family Therapy Education (COAMFTE), 112 South Alfred Street, Alexandria, Virginia 22314; 703.838.9808, [coa@aamft.org](mailto:coa@aamft.org).

**Commission on Collegiate Nursing Education (CCNE):** The BSN, MSN, and DNP degree programs at Capella University are accredited by the Commission on Collegiate Nursing Education, One Dupont Circle, NW, Suite 530 Washington, DC 20036, (202) 887-6791.

**Council for Accreditation of Counseling and Related Educational Programs (CACREP):** Capella University's PhD in Counselor

Education and Supervision, MS in Mental Health Counseling, MS in School Counseling, and MS in Marriage and Family Counseling/Therapy programs are accredited by the American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP) through March 31, 2020.

### National Council for Accreditation of Teacher Education (NCATE) & Council for the Accreditation of Education

**Preparation (CAEP):** Capella University's Education Preparation Provider (EPP) unit is accredited based on the National Council for Accreditation of Teacher Education (NCATE) standards for a period of 8 years, from 10/22/2010 to 12/31/2018. Capella University's EPP is eligible for and will seek accreditation based on the Council for the Accreditation of Educator Preparation (CAEP) Standards during fall 2017/spring 2018. CAEP is the single specialized accreditor for educator preparation, and administers NCATE accreditation.

### Project Management Institute Global Accreditation Center for Project Management (PMI GAC):

The following program specializations are accredited by the Project Management Institute (PMI) Global Accreditation Center for Project Management (PMI GAC): BS in Information Technology - Project Management; BS in Business - Project Management; MS in Information Technology - Project Management; Combined IBS in Information Technology/MS in Information Technology - Project Management; MBA - Project Management; PhD in Information Technology - Project Management.<sup>9</sup>

## End Notes

<sup>1</sup>Includes graduate, undergraduate, and certificate learners; does not include non-degree learners. FTE=15,567 Full-Time Equivalents (FTE) = Number of full-time learners + 1/3 of the number of part-time learners. Integrated Post Secondary Education Data System (IPEDS) definition of full-time and part-time status. By definition, FTE includes graduate, undergraduate, and certificate learners; it does not include non-degree learners. Derived from the External Enrollment Report as of December 31, 2017.

<sup>2</sup>Derived from the External Enrollment Report (EER) as of December 31, 2017. Due to rounding, percentages may not sum to exactly 100%.

<sup>3</sup>Derived from the EER as of December 31, 2017. Due to rounding, percentages may not sum to exactly 100%. Certificates include post-baccalaureate and post-master's certificates. Doctorates also include EdS degree.

<sup>4</sup>Per the Integrated Post Secondary Education Data System (IPEDS), full-time status is defined as 9 or more credits per quarter for graduate students, and 12 or more credits per quarter for undergraduate students (including FlexPath learners). Due to rounding, percentages may not sum to exactly 100%. Data as of December 31, 2017.

<sup>5</sup>Ethnicity data are provided for the 77% of learners who reported their ethnicity as of December 31, 2017. Learners of color include Black or African American (36%), Hispanics (9%), and Asian (2%).

<sup>6</sup>Percent of active learners (as of December 31, 2017) receiving military discount in December of 2017. Learners in military, veterans, and some members of military family qualify for military discounts.

<sup>7</sup>Based on Financial Aid data as of December 31, 2017. Includes federal financial aid. The percent of Capella University Revenues derived from Title IV Funding is 75.53%.

<sup>8</sup>Number of Alumni is less than the grand total of all Degrees and Certificates Conferred; some learners have completed more than one degree at Capella.

<sup>9</sup>This FlexPath option(s) is not included in this specialization accreditation.

# Milestones

## 2017

- Founder and Former CEO of Capella Education Company and former Chancellor of Capella University, Stephen G. Shank, retires from the Board of Directors
- The Bachelor of Science in Information Technology program was reaccredited by the Accreditation Board for Engineering and Technology (ABET)
- Graduated 60,000th learner; the Flexpath option graduated its 2,000th learner

## 2016

- Dr. Richard Senese became president of Capella University
- Capella University received the Excellence in Assessment Award from the National Institute for Learning Outcomes Assessment
- Capella University's business and information technology programs with specializations in Project Management were reaccredited by The Project Management Institute - Global Accreditation Council
- Capella University's nursing programs were re-accredited by The Commission for Collegiate Nursing Education
- Graduated 800th FlexPath learner
- About 13 percent of our Bachelors and Master's total enrollment at the end of the fourth quarter 2016 were in FlexPath programs

## 2015

- The PhD in Counselor Education and Supervision earned accreditation from the Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Capella University received ACBSP global business accreditation for its online business degrees
- Capella University's accreditation is reaffirmed by the Higher Learning Commission
- Graduated 50,000th learner; the Flexpath option graduated its 200th learner
- Capella University has the largest new academic offerings launch in its history

## 2014

- Capella announced the launch of the new School of Nursing and Health Sciences
- Capella University's FlexPath won the 2014 WCET Outstanding Work (WOW) Award
- Capella University's FlexPath won the National University Technology Network (NUTN) 2014 Distance Innovation Award
- Capella was approved by both the Higher Learning Commission and Department of Education for six direct assessment programs; BS and MS degrees in Psychology and Information Technology; BS in Business; MBA.
- Capella University has been designated by the National Security Agency (NSA) and the Department of Homeland Security (DHS) as a National Center of Academic Excellence in Information Assurance/Cyber Defense (CAE IA/CD) for academic years 2014-2021

- The Accreditation Council for Business Schools & Programs (ACBSP) has accredited Capella University business programs and select specializations. For full accreditation statement and the list of accredited programs and specializations, go to [www.capella.edu/university-accreditation](http://www.capella.edu/university-accreditation)
- Graduated 40,000th learner

## 2013

- The Master of Science in Marriage and Family Counseling/Therapy earned accreditation from the Commission on Accreditation for Marriage and Family Therapy (COAMFTE)
- The Higher Learning Commission approved two direct assessment, competency-based program options for the Bachelor of Science in Business, Business Administration specialization and the Master of Business Administration (MBA), General Business Administration specialization. These options are called FlexPath.

## 2012

- Scott L. Kinney became president of Capella University
- The Doctor of Nursing Practice earned accreditation from the Commission of Collegiate Nursing Education (CCNE)
- The Doctor of Psychology (PsyD) in School Psychology received approval from the Arizona State Board of Education
- Graduated 30,000th learner

## 2011

- The Master of Science in Nursing and Bachelor of Science in Nursing earned accreditation from the Commission of Collegiate Nursing Education (CCNE)
- The Bachelor of Science in Information Technology program earned accreditation from the Accreditation Board for Engineering and Technology (ABET)
- The Master of Science in Education specialization in Early Childhood Education earned National Association for the Education of Young Children (NAEYC) National Recognition
- The Masters of Science (MS) in Education, Education Specialist (EdS) and Doctorate (PhD) in Education specialization in Leadership in Educational Administration earned Educational Leadership Constituent Council (ELCC) National Recognition (Building Level)

## 2010

- Larry A. Isaak became president of Capella University
- Capella receives accreditation from the National Council for the Accreditation of Teacher Education (NCATE)
- Graduated 20,000th learner
- Capella University is awarded the 2010 CHEA Award for Outstanding Institutional Practice in Student Learning Outcomes by The Council for Higher Education Accreditation
- Capella University accepted invitation to join the President's Alliance of the New Leadership Alliance for Student Learning & Accountability
- Capella University is awarded the NUTN Distance Education Innovation Award by the National University Telecommunications Network

## 2009

- Dr. Christopher Cassirer became President of Capella University
- Launched Doctor of Education (EdD) degree
- Kevin Gilligan became Chief Executive Officer of Capella Education Company
- Capella University is granted full institutional approval by the Minnesota Board of Teaching
- Capella established the new School of Public Service Leadership
- Capella University received the 2009 Learning Impact Award from IMS Global Learning Consortium
- The Specialist Certificate in School Psychology was granted approval with conditions from January 1, 2010, to December 31, 2011, by the National Association of School Psychologists (NASP)
- Capella University is a charter member of Transparency by Design, the initiative that developed and officially launched the College Choices for Adults website in August 2009
- The Master of Science in School Counseling is accredited by the American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Capella University received the 2009 Outstanding Work (WOW) Award from WCET
- The Doctorate in Education specialization Special Education Leadership earned Council for Exceptional Children (CEC) National Recognition.
- Enrollment exceeded 30,000 learners

## 2008

- Capella University's accreditation is reaffirmed by the Higher Learning Commission; Capella's next scheduled accreditation reaffirmation process will be during the 2014-2015 academic year
- The Society for Human Resource Management (SHRM™) acknowledged that three Capella HR specializations (in the BS, MS, and MBA programs) fully align with SHRM's HR Curriculum Guidebook and Templates
- The Master of Science specialization in School Counseling received approval from the Arizona Department of Education
- The Doctor of Philosophy in Education specialization in Special Education Leadership received approval from the Minnesota Board of School Administrators
- The Bachelor and Master of Science in Information Technology specializations in Project Management were accredited by the Project Management Institute (PMI®) Global Accreditation Center for Project Management (PMI-GAC)

## 2007

- The Master of Science specialization in Reading and Literacy received approval as a program leading to professional licensure by the Minnesota Board of Teaching. This is the first and only online Reading and Literacy program to be approved by this agency
- Capella University is designated by the National Security Agency and the Department of Homeland Security as a National Center of Academic Excellence in Information Assurance Education for the academic years 2007-2012
- Enrollment exceeded 20,000 learners
- Launched Education Specialist (EdS) degree
- Graduated 10,000th learner

## 2006

- The first comprehensive AQIP check-up visit since our original accreditation visit in 1997 was highly successful: the visiting team recommended that all accreditation stipulations be removed, and complimented Capella University for achieving what has taken other institutions years to accomplish
- The Higher Learning Commission removes the Statement of Affiliation Status stipulation and extends Capella University accreditation to develop and deliver new undergraduate programs and degree offerings
- Capella Education Company, the parent company of Capella University, completed its initial public offering of common stock and started to trade under the ticker symbol CPLA on the Nasdaq stock market

## 2005

- The marital, couple, and family counseling/therapy specialization in School of Human Services is accredited by American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Graduated 5,000th learner

## 2004

- Enrollment exceeded 10,000 learners

## 2003

- Approved by Minnesota Board of School Administrators to offer education leadership specializations in School of Education
- The mental health counseling specialization in School of Human Services is accredited by American Counseling Association's Council for Accreditation of Counseling and Related Educational Programs (CACREP)
- Approved by the Higher Learning Commission to launch four-year undergraduate programs in Business and in Information Technology
- Approved by the Higher Learning Commission to offer PsyD in School of Psychology
- Formed collaboration with Augsburg College to offer four-year baccalaureate degree starting in 2004

## 2002

- Graduated 1,000th learner

## 2001

- Dr. Michael Offerman became president of Capella University; Stephen Shank became chancellor
- Approved by the Higher Learning Commission to offer upper-division Bachelor's degree in Business

## 2000

- Became charter member of the Academic Quality Improvement Program (AQIP) of the North Central Association's Higher Learning Commission; accreditation extended to 2007-2008
- Approved by Minnesota Higher Education Services Office to grant BS degree
- Approved by the Higher Learning Commission to offer upper-division Bachelor's degree in Information Technology

## 1999

- Joined the US Department of Education's Distance Education Demonstration Program
- TGSA became Capella University; School of Psychology founded
- Stephen Shank became president of Capella University; Bruce Francis became chancellor
- Enrollment exceeded 1,000 learners
- Graduated 100th learner

## 1998

- Approved by the Higher Learning Commission for MS and PhD degrees in Psychology
- Approved by Minnesota Higher Education Services Office to grant MBA

## 1997

- Accredited by The Higher Learning Commission; at that time, TGSA offered MS and PhD degrees in Organization and Management, Education, Human Services, and Interdisciplinary Studies
- Graduated first learners (9 MS degrees, 5 PhD degrees)

## 1995

- Dr. Bruce Francis became president of TGSA

## 1993

- The Graduate School of America (TGSA) founded by Stephen Shank and Dr. Harold Abel
- Dr. Harold Abel became first president of TGSA
- Approved by Minnesota Higher Education Services Office to grant MS and PhD degrees in Organization and Management, Education, Human Services, and Interdisciplinary Studies

## CAPELLA UNIVERSITY LEADERSHIP

Richard Senese, PhD, LP  
Constance St. Germaine, EdD, JD  
Rhonda Capron, EdD  
Genevieve Feliú, PhD  
Charlyn Hilliman, PhD  
Anna Hultquist, PhD  
Elizabeth Riley, PhD  
Patrick Robinson, PhD, RN, FAAN  
Amy Smith, PhD  
Mary Miller, MBA

Stephen Bradley, BS  
Jennifer Hoff, MS  
Mani Ratnam, MBA  
Tonia Teasley, JD

Curtis Brant, PhD  
Linda Muehlbauer, MBA  
Kimberly Pearce, MS

President  
Chief Academic Officer and Vice President of Academic Affairs  
Dean, School of Business and Technology  
Dean, Division of Arts & Sciences and Academic Success  
Dean, School of Public Service Leadership  
Dean, School of Counseling and Human Services  
Dean, Harold Abel School of Psychology  
Dean, School of Nursing & Health Sciences  
Dean, School of Education  
Chief Marketing Officer and Senior Vice President,  
Marketing & Institutional Analytics  
Vice President, Employer Solutions  
Vice President, College of Nursing, Health, and Behavioral Sciences  
Vice President, Experience and Initiatives  
Vice President, College of Business, Technology,  
Education and Public Service Leadership  
Associate Vice President, Doctoral Affairs  
Associate Vice President, Learners Services & Operations  
Associate Vice President, Academic Quality and Effectiveness

## Capella University Board of Directors

Adrian Butler, DEM  
Robert C. Fox, JD  
Eric Jolly, PhD, Board Chair  
Christopher King, PhD  
Thomas Niemi, MS  
Peter Ramstad, BS  
Lori Riley, MS Ed, MBA  
Richard Senese, PhD, LP  
Steven Snyder, PhD  
Nicole Swanegan, JD, Board Secretary  
Kathryn Van Asselt, PhD  
Carmen Coballes Vega, PhD  
Harry Williams, PhD

## Financial Information

Financial viability information is available upon request. Please contact Mike Wickard, Corporate Controller, at 612-977-5141 to request such information.

## Questions or Comments

Please contact [Institutional Effectiveness](#) with questions or comments on this Fact Sheet.