Delight in the Dark: Decadently Delicious Dark Chocolate Doughnuts

1/8/2013

Dark Chocolate Strawberry and Double Dark Chocolate Doughnuts Available at Krispy Kreme

WINSTON SALEM, N.C., Jan. 8, 2013 /PRNewswire/ -- Krispy Kreme® is showing its appreciation for the darker side of chocolate with an assortment of irresistible new dark chocolate treats. Delight in the dark chocolate decadence of Krispy Kreme Dark Chocolate Strawberry and Double Dark Chocolate doughnuts now through February 17, 2013 at participating Krispy Kreme US and Canadian shops. Pair them with a Krispy Kreme Mocha for a tasty explosion of chocolaty goodness.

(Photo: http://photos.prnewswire.com/prnh/20130108/CL36364)

“Our new dark chocolate doughnuts are the perfect fusion of the rich, sophisticated taste of dark chocolate and our deliciously sweet glazed treats,” says Ron Rupocinski, Krispy Kreme Corporate Chef.

Sweeten the day for someone special with a dozen of these dark chocolate delights:

- Dark Chocolate Strawberry- Dark chocolate KREME™ and strawberry fillings combined in a decadent dark chocolate iced doughnut with a tasty red icing twirl on top.

- Double Dark Chocolate - Dark chocolate iced Original Glazed® ring, drizzled with milk chocolate and topped with a delicious dark chocolate rosette.

Try a Mocha or any Krispy Kreme signature espresso drink at participating locations. Served hot or iced:

- Mocha: An espresso treat brimming with chocolate, whipped cream and a chocolate drizzle.
Get connected to Krispy Kreme and stay up to date on the latest offerings and promotions at KrispyKreme.com, www.hotlightapp.com, foursquare and KrispyKremeDoughnuts on YouTube.

About Krispy Kreme
Krispy Kreme® is an international retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the Company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Today, Krispy Kreme can be found in approximately 700 locations around the world and approximately 10,000 grocery, convenience and mass merchant stores in the U.S. Krispy Kreme Doughnuts, Inc. (NYSE: KKD) is listed on the New York Stock Exchange. Visit us at www.KrispyKreme.com.

SOURCE Krispy Kreme Doughnut Corporation

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