



NEWS RELEASE

Diversified Restaurant Holdings, Inc. Announces the Grand Opening of Buffalo Wild Wings in St. Petersburg, Florida

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SOUTHFIELD, Mich., Dec. 15, 2015 (GLOBE NEWSWIRE) -- Diversified Restaurant Holdings, Inc. (Nasdaq:SAUC) ("DRH" or the "Company"), the largest franchisee for Buffalo Wild Wings® ("BWW") and creator and operator of Bagger Dave's Burger Tavern® ("Bagger Dave's"), today announced its newest Buffalo Wild Wings opening in St. Petersburg, Florida. This opening marks the 16th Buffalo Wild Wings location for DRH in the state of Florida and 63rd overall.

The 5,959-square-foot restaurant is located in the Tyrone Square Mall, which is an enclosed regional mall featuring Macy's, Dillard's, JCPenney, Sears and more than 170 specialty shops.

"We are delighted to be opening our newest Buffalo Wild Wings in St. Petersburg. This restaurant showcases Buffalo Wild Wings' enhanced Stadia design and promotes customer excitement and a high-energy stadium experience through a dynamic sports viewing atmosphere. We look forward to serving customers as they socialize with their friends, kick back during the week and perhaps watch the game on the weekends," said Michael Ansley, President and CEO.

Regular restaurant hours will be Sunday through Wednesday, 11:00 AM to 12:00 AM, and Thursday through Saturday, 11:00 AM to 1:00 AM.

About Diversified Restaurant Holdings

Diversified Restaurant Holdings, Inc. (Nasdaq:SAUC) ("DRH" or the "Company") operates 63 Buffalo Wild Wings Grill & Bar ("BWW") franchised restaurants in key markets in Indiana, Illinois, Michigan, Missouri and Florida. DRH was named the 2014 Franchisee of the Year and Operator of the Year by Buffalo Wild Wings Inc.

The Company also owns and operates Bagger Dave's Burger Tavern, a full-service, family-friendly restaurant and full bar with a casual, comfortable atmosphere specializing in custom-built, proprietary, fresh prime rib recipe

burgers, all-natural turkey burgers, hand-cut fries, locally crafted beers on draft, hand-dipped milk shakes, salads, black bean turkey chili, and much more. There are currently 26 company-owned Bagger Dave's restaurants in Michigan, Indiana, and Ohio. For more information, visit **www.baggerdaves.com**.

The Company routinely posts news and other important information on its website at **www.diversifiedrestaurantholdings.com**.

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