







Gregory A. Woods, President and CEO Joseph P. O'Connell, SVP and CFO

Sidoti & Company Emerging Growth Convention

March 31, 2016



Forward-looking Statements

Information included in this presentation may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not statements of historical fact, but rather reflect our current expectations concerning future events and results. These statements may include the use of the words "believes," "expects," "intends," "plans," "anticipates," "likely," "continues," "may," "will," and similar expressions to identify forward-looking statements. Such forward-looking statements, as well as statements relating to future operating targets, involve risks, uncertainties, and other factors, some of which are beyond the Company's control, which may cause its actual results, performance, or achievements to be materially different from those expressed or implied by such forward-looking statements. These risks, uncertainties, and factors include, but are not limited to, those factors set forth in the Company's Annual Report on Form 10-K and subsequent filings AstroNova makes with the Securities and Exchange Commission. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. The reader is cautioned not to unduly rely on such forward-looking statements when evaluating the information presented in this presentation.



Use of Non-GAAP Financial Measures

In addition to financial measures prepared in accordance with generally accepted accounting principles (GAAP), this presentation contains the following non-GAAP financial measures: non-GAAP net income per diluted share and free cash flow. The Company believes that the inclusion of these non-GAAP financial measures in this presentation helps investors to gain a meaningful understanding of changes in the Company's core operating results, and also can help investors who wish to make comparisons between AstroNova and other companies on both a GAAP and a non-GAAP basis. AstroNova's management uses these non-GAAP measures, in addition to GAAP financial measures, as the basis for measuring its core operating performance and comparing such performance to that of prior periods and to the performance of its competitors. These measures are also used by the Company's management to assist with their financial and operating decision-making. Please see the reconciliation table on Slide 14 for a reconciliation of the non-GAAP financial measures to the most directly comparable GAAP measures.



Business Concept



AstroNova Business Concept

The engine that drives our growth is

Data Visualization Technology:

Enables our products to process analog and/or digital data in an extremely fast, efficient, and often proprietary manner and then to convert it into useful human useable formats.





AstroNova Business Concept

Leverage our Data Visualization Technology:

to provide differentiated solutions

Seek growth opportunities in niche markets:

- · requiring high value products
- with significant recurring revenue
- where we can be the leader

Concentrate in geographic markets:

 where we can provide <u>excellence in sales</u> and <u>service support</u>





One Core Technology, Multiple Business Platforms

Data Visualization Technology



Aerospace



Product Identification



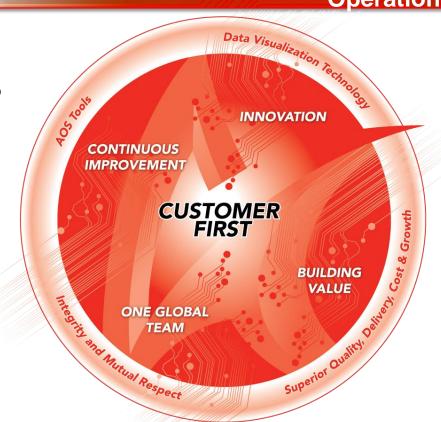
Test & Measurement

Consumables and service > 50% of revenue



Building Competitive Advantage Through Operational Excellence

AstroNova
Operating
System





AstroNova Business Concept





Overview & Recent Performance





NASDAQ: ALOT	Russell Microcap® Index	
Recent Price	\$14.91	
52-Week Range	\$11.18 - \$15.94	
Market Capitalization	\$109.5 million	
Shares Outstanding	7.3 million	
Enterprise Value	\$87.0 million	
Book Value per Share	\$9.12	
Annualized Dividend	\$0.28 per share	
Yield	1.9%	

Price and market cap as of 3/22/2016

FY 2016 Financial Highlights¹

• Net sales: \$94.7 million

• Net income: \$4.5 million

• Diluted EPS: \$0.61 GAAP/\$0.77 Non-GAAP*

• Free cash flow: \$4.7 million*

• **Debt**: \$0

Q4 FY 2016 Financial Highlights¹

• Net sales: \$23.8 million

• Net income: \$0.8 million

• Diluted EPS: \$0.11 GAAP/\$0.17 Non-GAAP*

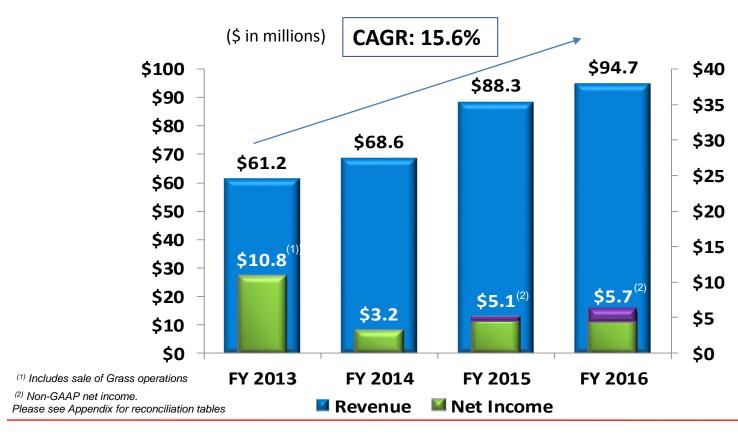
• Cash & Marketable Securities: \$20.4 million

¹ Three and twelve months ended 1/31/16.

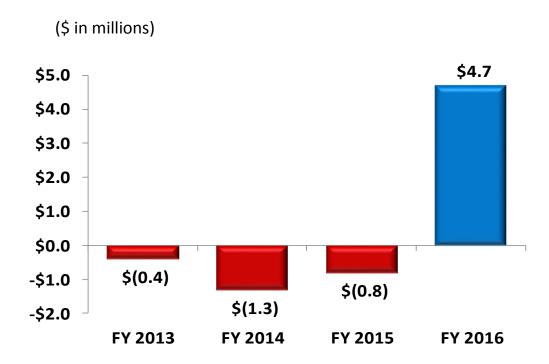
^{*} Please see Appendix for reconciliation of Non-GAAP results to their most directly comparable GAAP results



Annual Revenue and Net Income Performance



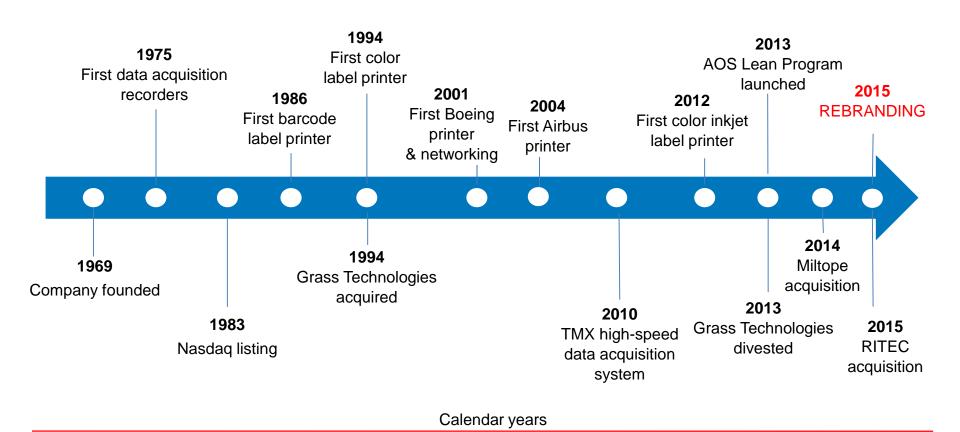




^{*} Free cash flow is a Non-GAAP metric which AstroNova defines as net cash from operating activities less capital expenditures. Please see Appendix for reconciliation of Non-GAAP results to their most directly comparable GAAP results.



46-Year History of Innovation









































Attractive End-Markets

- Focused on three growth platforms
- Large addressable markets with global customer base
- Pursuing high-growth markets

Lean Transformation

- Continuous improvement initiatives driving higher margins
- Improved lead times, inventory turns, and on-time deliveries

Successful Growth Strategy

- Organic growth through applied marketing and systematic R&D
- Bolt-on M&A: Miltope and RITEC acquisitions
- Recurring revenue exceeds 50% of net sales

Strong Balance Sheet

- \$20.4 million in cash and securities on 1/31/16
- Capital resources and flexibility to execute strategic plan



Recent Strategic Developments



Operational Excellence

AstroNova Operating System (AOS) - Lean Enterprise Tools Strategic deployment process Major IT systems upgrade completed



Channel Growth

Direct offices established in China, Malaysia, and Singapore Added sales personnel in the Americas, Asia, and Europe



Product Innovation

Q4 2015: Four ink jet color label printers

Q2 2016: Two new data acquisition platforms

Q2 2016: Industry's first AirPrint certified flight deck printer

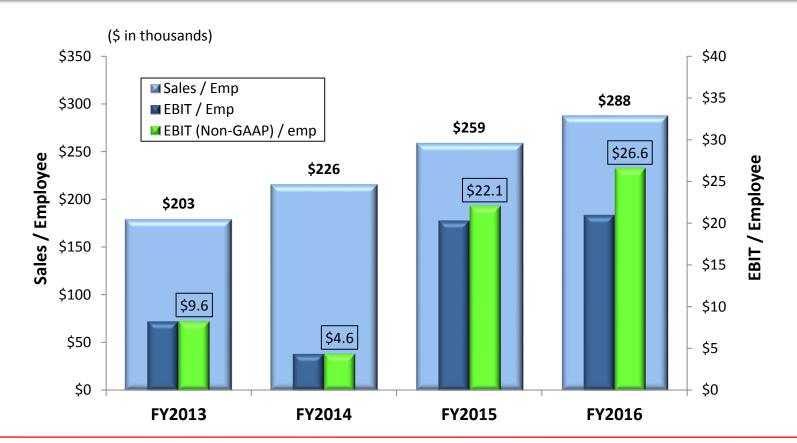


Technology Leadership

Shanghai Technology Center
Systematic product development process using VOC
Increased R&D staffing, and improved technology tools



Productivity Improvements





Business Segments



AstroNova Business Segments

Product Identification QuickLabel Systems



Color Label Printers and Consumables

Test & Measurement



Ruggedized
Airborne Printers
& Networking
Electronics



Data Recorders



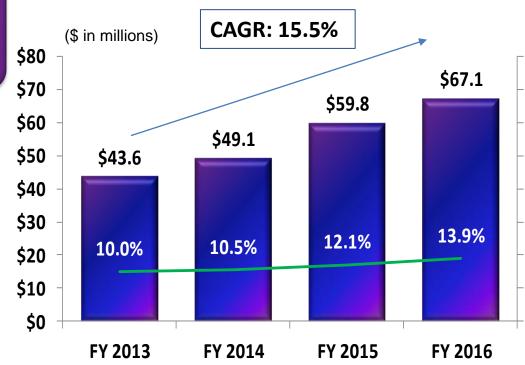


Growth Drivers:

Color Label Printers and Consumables



Annual Revenue and Segment Operating Profit

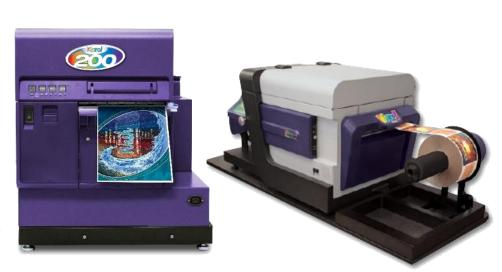




Koro

Broad Product Line

Addresses Commercial, Industrial, and Medical Markets





Narrow and Wide Format Inkjets

Light Emitting Diode-Toner

Thermal

Leader in On-Demand Digital Color Label Printers



Typical Installed Color Label Printer Generates Recurring Revenue of ~\$10K Per Year for Several Years





- Branded labels, toner, and ink supplies
- In-house development and laboratory testing
- Multiple production facilities
- Dedicated media sales and support team



Broad Range of Applications



Cosmetics



Electrical



Pharmaceutical



Food and Beverage



FDA and GHS (Globally Harmonized System of Classification) Compliance



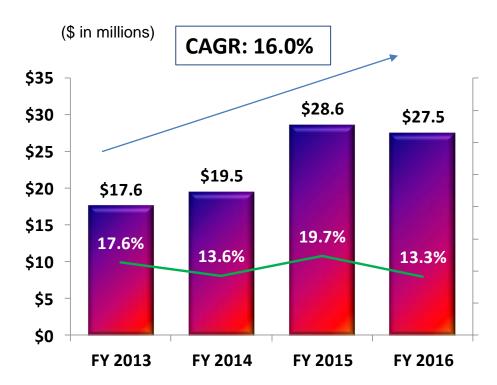


Growth Drivers:

Aerospace Printers and Data Acquisition



Annual Revenue and Segment Operating Profit





Aerospace Products and Services



- Graphical flight deck printers
- **Rugged Ethernet switches**
- Aviation grade Thermal paper
- Certified FAA repair facility









ToughWriter 4®

ToughWriter 5®

ToughWriter 640

Miltope Printers





Networking Electronics

Leader in Aerospace Printers



Aerospace Products Select Contracts





Military	Transpor	Į
& Tanke	er Aircraft	

C-130J – TW4

A400M – TW4

C-130T – TW4

KC-390 – TW5

Commercial

Airbus A380 – TW4

Boeing 787 – TW4

Boeing 737NG – TW5

Confidential – TW5

Business Jet

Global 5000/6000 – TW5

Confidential – TW5

Confidential – TW5

Confidential – TW5

In-Flight Entertainment

Panasonic Avionics – TW5

Zodiac Inflight Innov. – TW4

Thales Avionics – TW4

Deep Aerospace Relationships





- Acquired Miltope business in January 2014
- Acquired RITEC business in June 2015
- Vaults AstroNova to No. 1 position in the aerospace printer market
- Provides extensive airline-direct business
- Expands global customer base
- Adds narrow format printer technology
- Adds long-term contracts with multiple commercial, business, and military customers





Analog, Digital, and Video signal capture and analysis

- Historically heavily aerospace related
- Expanding into transportation and industrial markets

Applications

- Aircraft equipment qualification and certification
- Monitoring rail and automotive performance
- Validating fixed plant control instrumentation
- Wireless remote monitoring and data acquisition



TMX



Daxus













Data Acquisition Technology Daxus opens new markets: Factory and Utility Monitoring







	FY 2016	Targets	
Revenue	\$94.7M	\$200M+	
3-year CAGR	15.6%	>15%	
Operating Margin	6.3%	>15%	
Strategic Driving Force	Data Visualization Technology		
Market Focus	Aerospace, Transportation, Fast-Moving Consumer Goods		
Growth Strategy	(Organic growth of current platforms) + (bolt-on M&A)		
Management Approach	AstroNova Operating System		

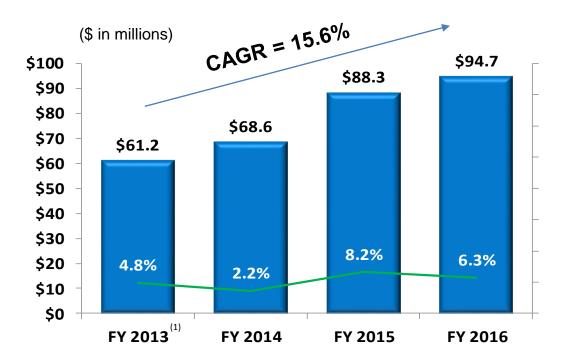


- Maintain sales momentum of current platforms through organic growth and strategic acquisitions
- Use AOS to broaden competitive advantages
- Expand direct sales presence in Asia
- Continue to grow and top-grade global distribution channels
- Achieve double-digit growth and long-term shareholder returns well above peer average



Financial Highlights

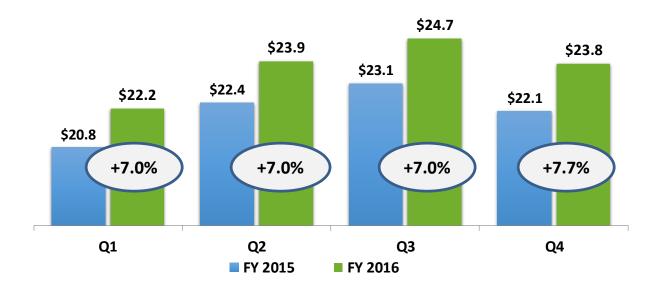




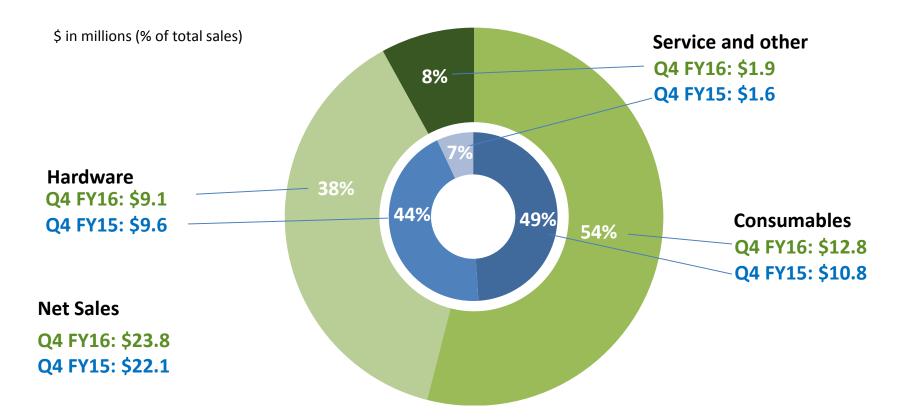
⁽¹⁾Excludes discontinued operation



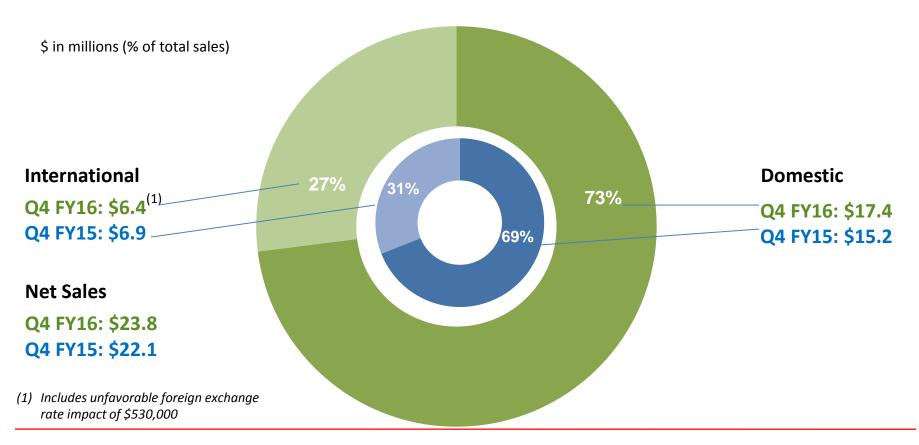
(\$ in millions)



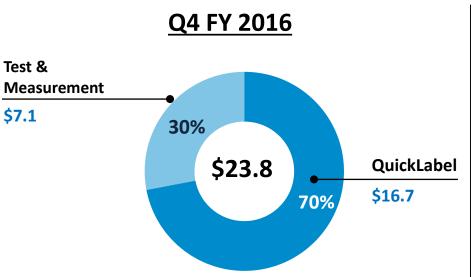


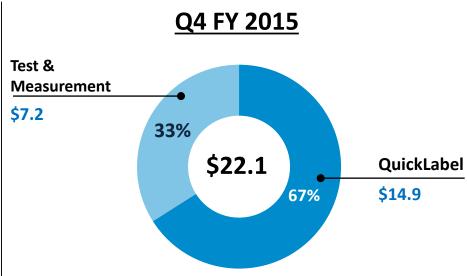




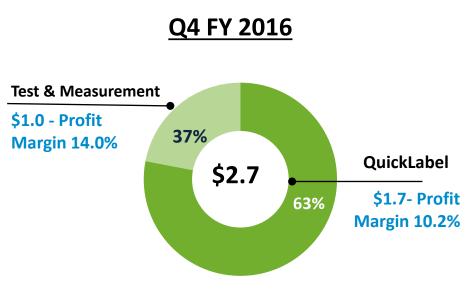


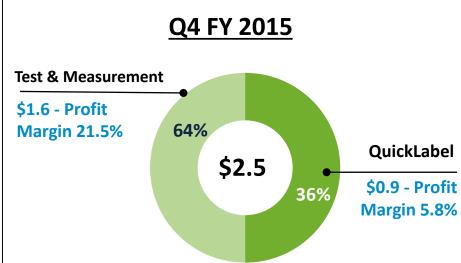




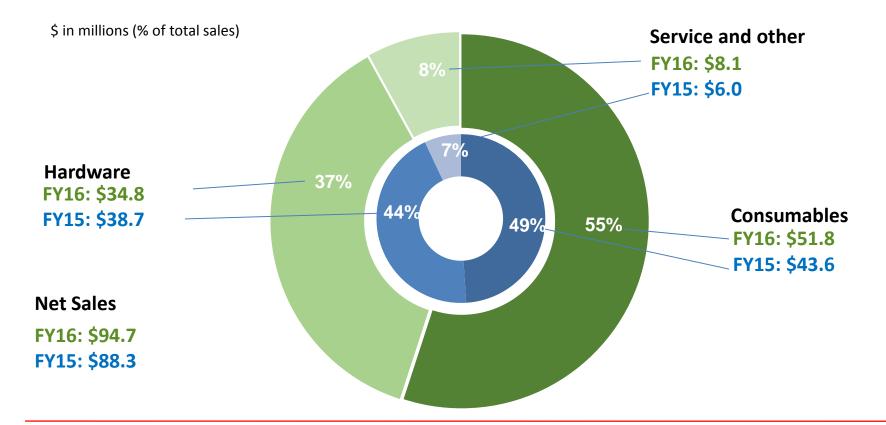




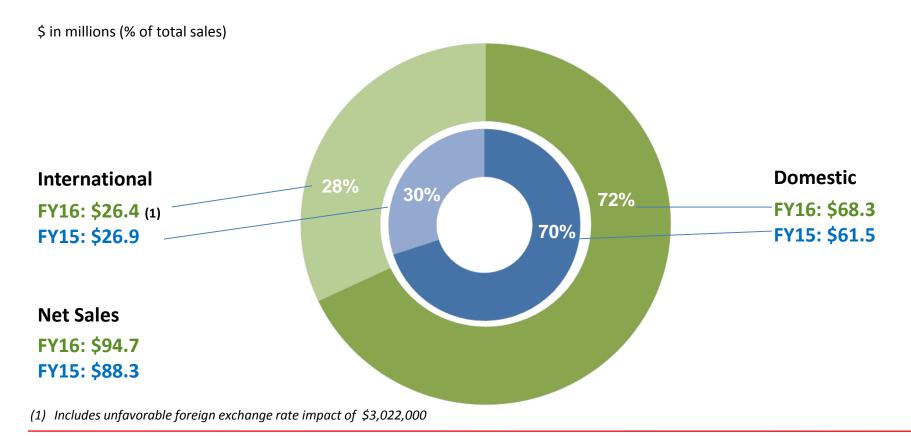




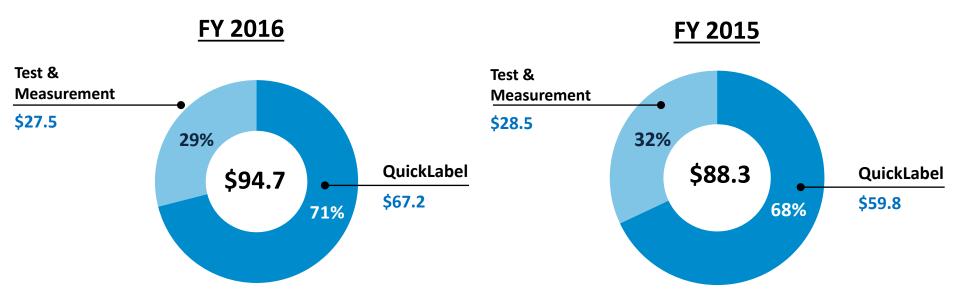




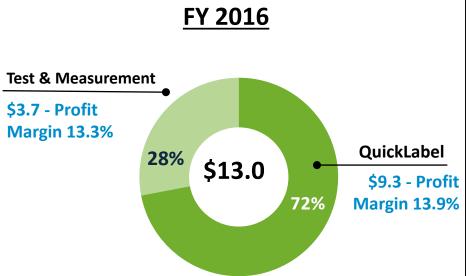


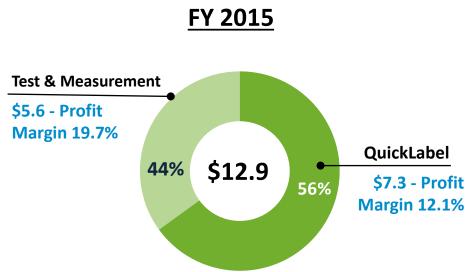














Financial Highlights

(\$ in thousands, except per share data)		Three Months Ended				
		January 31, 2016		January 31, 2015		
Net Sales	\$	23,761	\$	22,070		
Gross Profit	\$	9,130	\$	8,601		
Gross Profit Margin (%)		38.4%		39.0%		
Operating Income	\$	793	\$	793		
Net Income	\$	828	\$	543		
Net Income Per Share – Diluted	\$	0.11	\$	0.07		
Weighted Avg Number of Common Shares Outstanding – Diluted		7,494		7,643		
Cash Dividends Per Share	\$	0.07	\$	0.07		
Book Value Per Common Share ⁽¹⁾	\$	9.18	\$	8.76		

⁽¹⁾ Based on the number of shares outstanding at each quarter end



Selected Balance Sheet Data

(\$ in thousands)	As of January 31, 2016 (Unaudited)	As of January 31, 2015 (Audited)
Cash & Marketable Securities	\$20,419	\$23,132
Current Assets	\$54,514	\$59,289
Total Assets	\$77,963	\$74,330
Current Liabilities	\$9,548	\$9,569
Shareholders' Equity	\$67,373	\$63,511



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Appendix



Reconciliation of Non-GAAP Net Income

(\$ in thousands)	Three Months Ended				Twelve Months Ended			
	January 31, 2016		January 31, 2015		January 31, 2016		January 31, 2015	
GAAP-based results:								
Net income	\$	828	\$	543	\$	4,525	\$	4,662
Add back – Non-GAAP adjustments (net of taxes):								
Rebranding Initiatives		123		-		181		-
RITEC Transaction/Transaction Costs		259		-		663		-
2016 Long-Term Incentive Plan Share- Based Compensation		96		-		357		-
Write-down of TSA Inventory		-		-		-		168
Share Buyback Costs		-		68		-		68
Write-down of Asset Held for Sale		-		147		-		147
Non-GAAP Net Income	<u>\$</u>	1,306	\$	758	<u>\$</u>	5,726	\$	5,045



Reconciliation of Non-GAAP EPS

	Three Months Ended				Twelve Months Ended			
	January 3	31, 2016	January :	31, 2015	January 3	31, 2016	January :	31, 2015
GAAP-based results:								
EPS Diluted	\$	0.11	\$	0.07	\$	0.61	\$	0.60
Add back – Non-GAAP adjustments (net of taxes):								
Rebranding Initiatives		0.02		-		0.02		-
RITEC Transaction/Transaction Costs		0.03		-		0.09		-
2016 Long-Term Incentive Plan Share-Based Compensation		0.01		-		0.05		-
Write-down of TSA Inventory		-		-		-		0.02
Share Buyback Costs		-		0.01		-		0.01
Write-down of Asset Held for Sale		-		0.02		-		0.02
Non-GAAP EPS - Diluted	\$	0.17	\$	0.10	\$	0.77	\$	0.65



(\$ in thousands)	Twelve Months Ended			
	January 31, 2016	January 31, 2015		
Net Cash Provided by Operating Activities	\$7,727	\$1,491		
Capital Expenditures	(\$3,061)	(\$2,247)		
Free Cash Flow	\$4,666	(\$756)		