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KeepAnOpenHeart.com and the Open Hearts Foundation Launch the Share Your Open Hearts Story Contest

AKRON, OH — KeepAnOpenHeart.com, an online community for individuals to connect on the topic of living life with an open heart, and The Open Hearts Foundation, a nonprofit charity established to honor those who have experienced challenges and transformed personal adversity into opportunities to help others, have announced an exciting contest that is sure to inspire. The Share Your Open Hearts Story Contest will celebrate those who truly epitomize the Open Hearts Philosophy, which is based upon actress, artist and philanthropist, Jane Seymour’s personal philosophy-inspired by her mother’s advice-that if you keep your heart open, love will always find its way in.

To enter the contest, which runs through March 5, participants just need to register at www.keepanopenheart.dja.com and share their personal story of opening their heart to others – whether that be a simple act of kindness or a commitment to a dedicated philanthropic effort. All submissions will be judged based upon established criteria and one grand prize winner will be selected to receive an amazing trip to Malibu, CA to meet Jane Seymour and attend the 5th annual Open Hearts Foundation Gala. Four first prize winners will receive a special piece of jewelry from the Open Hearts by Jane Seymour®, Open Hearts Family by Jane Seymour™ or Open Hearts Waves by Jane Seymour™ collection.

All contest entrants will also be eligible for a weekly sweepstakes. Five winners will be selected at random each week and will receive a beautiful piece of jewelry from the Open Hearts by Jane Seymour® collection.

“One of the great joys in my life is hearing from people who are excited to share how they are living with an open heart,” said Jane Seymour. “I truly believe that when you open your heart, amazing things happen, and, in that spirit, I am thrilled to announce the launch of the Share Your Open Hearts Story Contest. I cannot wait to read all of the amazing stories submitted and am so excited to welcome our grand prize winner at this year’s Open Hearts Foundation Gala in May.”

There is no purchase necessary to enter. The promotion will run through March 5. Participants must be 18 years or older. For more information on the Share Your Open Hearts Story Contest, including official rules, visit: www.keepanopenheart.dja.com.

About Kay® Jewelers

Kay® Jewelers, the number one jewelry store in America, is conveniently located in malls and off-mall shopping centers across the country. Kay® Jewelers is operated by Akron, Ohio-based Sterling Jewelers, a Division of Signet Jewelers Limited, the largest specialty retail jeweler in the US, UK and Canada. Signet’s Sterling Jewelers Division operates Kay® Jewelers among its over 1,500 stores in all 50 states and has more than 19,000 employee team members. For additional information on Kay® Jewelers visit www.Kay.com, like us on Facebook® at www.facebook.com/KayJewelers, follow us on Twitter® at www.twitter.com/KayJewelers or subscribe to our YouTube channel at www.youtube.com/KayJewelers.

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