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Jared® The Galleria Of Jewelry Celebrates the Holidays with the Return of The “12 Days of Giveaways” Sweepstakes

AKRON, OH — Jared® The Galleria Of Jewelry “12 Days of Giveaways” Sweepstakes has become an eagerly anticipated holiday tradition. This year’s promotion, which runs through December 13, offers an exciting new twist on the popular countdown with a special surprise that fans won’t want to miss.

Playing off the favorite holiday tune, “The 12 Days of Christmas,” Jared® counts down through the December holidays by selecting a descending number of winners on Facebook® each day (12 will be selected on day one, 11 on day two and so on) for a total of 78 winners by the promotion’s end. Visitors to Jared® The Galleria Of Jewelry on Facebook® can enter the Sweepstakes by simply “liking” the page and guessing each day’s prize based on the daily teaser posted on the Jared® timeline.

There is no purchase necessary to enter, and the sweepstakes ends 9:59:59 a.m. ET December 13, 2014. Participants must be 18 or older. For more information on the “12 Days of Giveaways” Sweepstakes, including official rules, visit: https://www.facebook.com/JaredTheGalleriaOfJewelry/app_549131271838560.

About Jared® The Galleria Of Jewelry

Jared® The Galleria Of Jewelry, the leading off-mall destination specialty retail jewelry chain in the US, is operated by Akron, Ohio-based Sterling Jewelers, a Division of Signet Jewelers Limited, the largest specialty retail jeweler in the US, UK and Canada. Signet’s Sterling Jewelers Division operates Jared® The Galleria Of Jewelry among its over 1,500 stores in all 50 states and has more than 19,000 employee team members. For additional information on Jared® The Galleria Of Jewelry visit www.Jared.com, like us on Facebook® at www.facebook.com/JaredTheGalleriaOfJewelry or follow us on Twitter® at www.twitter.com/ThatsJared.