



NEWS RELEASE

PLANET FITNESS, INC. ANNOUNCES PARTICIPATION IN UPCOMING INVESTOR CONFERENCES

8/30/2023

HAMPTON, N.H., Aug. 30, 2023 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that management will be participating in the following upcoming investor conferences.

- [Jefferies Virtual Fitness & Wellness Summit](#)
 - Date: September 12, 2023
 - Fireside Chat Time: 9:40 a.m. EDT
- [Piper Sandler Growth Frontiers Conference](#)
 - Date: September 13, 2023
 - Fireside Chat Time: 2:30 p.m. EDT

Webcasts of the fireside chats at these conferences will be available on the Company's investor relations website at [**http://investor.planetfitness.com**](http://investor.planetfitness.com)

About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the world by number of members and locations. As of June 30, 2023, Planet Fitness had more than 18.4 million members and 2,472 stores in 50 states, the District of Columbia, Puerto Rico, Canada, Panama, Mexico and Australia. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than

90% of Planet Fitness stores are owned and operated by independent business men and women.

View original content to download multimedia:<https://www.prnewswire.com/news-releases/planet-fitness-inc-announces-participation-in-upcoming-investor-conferences-301913291.html>

SOURCE Planet Fitness, Inc.