



NEWS RELEASE

PLANET FITNESS, INC. TO REPORT THIRD QUARTER 2023 RESULTS ON NOVEMBER 7, 2023

10/24/2023

HAMPTON, N.H., Oct. 24, 2023 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its third quarter ended September 30, 2023, before the market opens on Tuesday, November 7, 2023.

The Company will discuss its third quarter financial results on a conference call scheduled at 8:00 a.m. Eastern Time on the same day. A live webcast of the conference call will be available at <http://investor.planetfitness.com>. Investors may also obtain a dial-in number and passcode by following the pre-registration link:

<https://conferencingportals.com/event/KWQYDyFW>

For those unable to participate in the live call, a digital recording will be available within two hours following the call and will remain available through midnight Tuesday, November 14, 2023. To access the replay, please call 1-800-770-2030 or 1-647-362-9199 (International) and enter confirmation code 10943.

About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the world by number of members and locations. As of June 30, 2023, Planet Fitness had more than 18.4 million members and 2,472 stores in 50 states, the District of Columbia, Puerto Rico, Canada, Panama, Mexico and Australia. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than

90% of Planet Fitness stores are owned and operated by independent business men and women.

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