



NEWS RELEASE

Planet Fitness, Inc. Announces Secondary Offering of Class A Common Stock by Selling Stockholders

6/21/2016

NEWINGTON, N.H., June 21, 2016 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) ("Planet Fitness" or the "Company") today announced that certain of its existing stockholders intend to offer for sale 10,000,000 shares of its Class A common stock pursuant to a registration statement on Form S-1 filed with the Securities and Exchange Commission. Certain of the selling stockholders have also granted the underwriters a 30-day option to purchase up to an additional 1,500,000 shares of Class A common stock. The Company will not sell any shares or receive any of the proceeds from the sale of shares of Class A common stock by the selling stockholders.

J.P. Morgan, BofA Merrill Lynch, Jefferies and Guggenheim Securities are acting as active book-running managers of the proposed offering.

The proposed offering will be made only by means of a prospectus. A copy of the preliminary prospectus related to the offering may be obtained, when available, from: J.P. Morgan Securities LLC, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717, or by calling toll-free at (866) 803-9204; or BofA Merrill Lynch, NC1-004-03-43, 200 North College Street, 3rd floor, Charlotte, NC 28255-0001, Attention: Prospectus Department or by emailing dg.prospectus_requests@baml.com; Jefferies LLC, Attention: Equity Syndicate Prospectus Department, 520 Madison Avenue, 2nd Floor, New York, NY 10022, or by emailing Prospectus_Department@jefferies.com, or by calling (877) 547-6340; or Guggenheim Securities, LLC, Attention: Equity Syndicate, 330 Madison Avenue, New York, NY 10017, or by emailing GSEquityProspectusDelivery@guggenheimpartners.com.

A registration statement on Form S-1 relating to the proposed offering has been filed with the Securities and

Exchange Commission but has not yet become effective. The shares to be registered may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Planet Fitness

Founded in 1992 in Dover, N.H., Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of March 31, 2016, Planet Fitness had more than 8.3 million members and 1,171 stores in 47 states, the District of Columbia, Puerto Rico, Canada and the Dominican Republic. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®.

Logo - <http://photos.prnewswire.com/prnh/20130109/NE34800LOGO>

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SOURCE Planet Fitness, Inc.

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