NEWS RELEASE

Planet Fitness, Inc. to Report First Quarter 2018 Results on May 8, 2018

4/25/2018

HAMPTON, N.H., April 25, 2018 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its first quarter ended March 31, 2018 after the market closes on Tuesday, May 8, 2018. The Company will discuss its financial results on a conference call scheduled at 4:30 p.m. Eastern Time on Tuesday, May 8, 2018.

A live webcast of the conference call will be available at **http://investor.planetfitness.com**. An audio replay of the webcast will be available within two hours of the conclusion of the call and remain available for 1 year.

About Planet Fitness

Founded in 1992 in Dover, N.H., Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of December 31, 2017, Planet Fitness had approximately 10.6 million members and more than 1,500 stores in all 50 states, the District of Columbia, Puerto Rico, Canada, the Dominican Republic and Panama. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 95% of Planet Fitness stores are owned and operated by independent business men and women.

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SOURCE Planet Fitness, Inc.

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