



## NEWS RELEASE

# Planet Fitness, Inc. to Report Third Quarter 2017 Results on November 7, 2017

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HAMPTON, N.H., Oct. 25, 2017 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT) (the "Company"), today announced that the Company will report results for its third quarter ended September 30, 2017 after the market closes on Tuesday, November 7, 2017. The Company will discuss its financial results on a conference call scheduled at 4:30 p.m. Eastern Time on Tuesday, November 7, 2017.

A live webcast of the conference call will be available at <http://investor.planetfitness.com>. An audio replay of the webcast will be available within two hours of the conclusion of the call and remain available for 1 year.

## About Planet Fitness

Founded in 1992 in Dover, N.H., Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of June 30, 2017, Planet Fitness had more than 10 million members and 1,400 stores in 48 states, the District of Columbia, Puerto Rico, Canada and the Dominican Republic. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 95% of Planet Fitness stores are owned and operated by independent business men and women.

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