



NEWS RELEASE

Planet Fitness to Present at the Cowen and Company 5th Annual Future of the Consumer Conference

3/27/2019

HAMPTON, N.H., March 27, 2019 /PRNewswire/ -- Planet Fitness, Inc. (NYSE: PLNT), one of the largest and fastest-growing franchisors and operators of fitness centers in the U.S., announced today that the Company will participate in the Cowen and Company 5th Annual Future of the Consumer Conference at the Lotte New York Palace. Management is scheduled to present on Tuesday, April 2, 2019 at 12:55 p.m. Eastern Time. A live webcast of the presentation will be available at <http://investor.planetfitness.com>.

About Planet Fitness

Founded in 1992 in Dover, NH, Planet Fitness is one of the largest and fastest-growing franchisors and operators of fitness centers in the United States by number of members and locations. As of December 31, 2018, Planet Fitness had more than 12.5 million members and 1,742 stores in 50 states, the District of Columbia, Puerto Rico, Canada, the Dominican Republic, Panama and Mexico. The Company's mission is to enhance people's lives by providing a high-quality fitness experience in a welcoming, non-intimidating environment, which we call the Judgement Free Zone®. More than 95% of Planet Fitness stores are owned and operated by independent business men and women.

View original content to download multimedia:<http://www.prnewswire.com/news-releases/planet-fitness-to-present-at-the-cowen-and-company-5th-annual-future-of-the-consumer-conference-300819753.html>

SOURCE Planet Fitness, Inc.

