

SUPPLEMENTAL CODE OF ETHICS FOR CHIEF EXECUTIVE OFFICER AND SENIOR OFFICERS



It is the policy of RE/MAX Holdings, Inc. and its subsidiaries (collectively, the “Company”) to conduct its business according to moral, legal and ethical standards. Toward this end, the Company has adopted a Code of Ethics and Business Conduct. The Chief Executive Officer and Senior Officers are bound by that code. Additionally the Chief Executive Officer and Senior Financial Officers are bound by this Supplemental Code of Ethics. For purposes of this policy, “Senior Financial Officers” shall mean the Company’s principal financial officer, principal accounting officer and controller, or persons performing similar functions.

The Chief Executive Officer and Senior Financial Officers hold important roles in corporate governance. They are vested with both the responsibility and authority to protect, balance, and preserve the interests of all of the Company's stakeholders, including stockholders, franchisees, agents, customers, employees, suppliers, and citizens of the communities in which business is conducted. The Chief Executive Officer and Senior Financial Officers fulfill this responsibility by prescribing and enforcing the policies and procedures employed in the operation of the Company, and through the following:

Honest and Ethical Conduct

The Chief Executive Officer and Senior Financial Officers will exhibit and promote the highest standards of honest and ethical conduct. They shall:

- Conduct Company business in an ethical, moral and legal manner;
- Encourage and reward professional integrity in all aspects of the organization, including by eliminating inhibitions and barriers to responsible behavior, such as coercion, fear of retaliation, or alienation;
- Seek to avoid, eliminate and/or prevent the appearance or occurrence of conflicts of interest between what is in the best interest of the Company and what could result in material personal gain for a member of the organization, including the Chief Executive Officer and Senior Financial Officers;
- Work together and with others in the Company in order to provide a mechanism for members of the organization to inform senior management of deviations in practice from policies and procedures governing honest and ethical behavior; and
- Demonstrate their personal support for honest and ethical conduct through periodic communication throughout the organization regarding the importance of such conduct to the Company.

Records and Reports

The Chief Executive Officer and Senior Financial Officers will manage the Company's transaction and reporting systems and procedures, records and public disclosures in order that:

- Business transactions are properly authorized and completely and accurately recorded on the Company's books and records in accordance with generally accepted accounting principles and established Company financial policy;

- The Company's records are retained or disposed of in accordance with applicable legal and regulatory requirements; and
- Reports, documents and other public communications made by the Company are delivered in a timely, fair, complete, accurate and understandable manner.

Compliance with Applicable Laws, Rules and Regulations

The Chief Executive Officer and Senior Financial Officers will establish and maintain mechanisms to:

- Monitor and promote compliance with applicable governmental laws, rules and regulations;
- Identify and report to the Chief Executive Officer, Chief Financial Officer, General Counsel or members of the Audit Committee of the Company, and correct in a swift and certain manner, any detected or suspected deviations from applicable governmental laws, rules and regulations, this Supplemental Code of Ethics; and
- Hold the appropriate individuals accountable for deviations from applicable governmental laws, rules and regulations, or this Code of Ethics, and make such individuals subject to disciplinary action, up to and including termination of employment with the Company.