VMware Announces New Strategic Partnership With Samsung to Virtualize Mobile Devices

Industry Leaders Team to Bring Virtual Desktops and Dual Persona Capabilities to Mobile Devices

LAS VEGAS, NV -- (MARKET WIRE) -- 08/31/11 -- Today at VMworld® 2011, VMware (NYSE: VMW), the global leader in virtualization and cloud infrastructure, announced a new strategic collaboration with Samsung to deliver virtual desktops to mobile devices and enable a new class of dual persona mobile devices. The companies intend to collaborate by integrating both VMware View™, the industry's leading desktop virtualization platform, and VMware Horizon Mobile (both announced this week) with Samsung mobile devices, including Galaxy S II and Galaxy Tab 10.1 and 8.9 -- delivering a new way to work for customers that enables seamless and secure use of employee-owned IT devices for accessing both work and personal data.

The companies' new collaboration will include:

- **Integration with VMware Horizon Mobile** - bringing work and personal data into a single device, VMware Horizon Mobile and Samsung smartphones will enable enterprises to securely manage an employee's connected mobile workspace (email, applications, data, etc.) in isolation from their personal environment (email, applications, data, etc.), providing enterprise IT with greater security for corporate data while allowing end users to have the privacy and control of their different mobile environments on a single device
- **Integration with VMware View 5** - simplifying IT manageability and control, VMware View 5 and Samsung mobile devices will deliver access to corporate data from a centralized infrastructure with a high-fidelity experience for users needing applications, unified communications and 3-D graphics for real-world productivity on demand, from any location

"Individuals have resoundingly voted for mobility and a compelling experience from their computing devices in the past few years. Our customers are trying to satisfy these demands while simultaneously trying to maintain control and manageability of their corporate computing resources," said Parag Patel, vice president, Global Strategic Alliances, VMware. "VMware's end-user computing solutions enable customers to break free from more than two decades of complex, device-centric computing, and deliver a more user-centric experience for the connected enterprise. Working with Samsung, a leading provider of Android smart devices, our goal is to help IT organizations retain control and security of corporate data and applications while enabling end users to utilize their own wireless devices."

"Together with VMware, we are delighted to provide our enterprise customers using Samsung mobile devices with secured mobile working environments," said Jongshin Kim, vice president, Media Solution Center, Samsung Electronics.

Samsung has also worked closely with VMware in the thin- and zero-client business. Samsung's Cloud Displays are thin- and zero-client monitors in an LCD-integrated form factor, featuring a sleek design, efficient space management and easy installation. Zero-client monitors use Teradici chipsets, delivering an ideal zero-client environment. In particular, the NC220 monitor, with its 22-inch LED screen, is powered by the Universal Power Over Ethernet (UPOE) technology, which is easy to maintain and offers a seamless workflow.

As part of the new relationship, VMware and Samsung will also collaborate on joint go-to-market and sales engagements. For more information on VMware and Samsung solutions, visit www.samsung.com/enterprise.

About VMware

VMware delivers virtualization and cloud infrastructure solutions that enable IT organizations to energize businesses of all sizes. With the industry leading virtualization platform -- VMware vSphere® -- customers rely on VMware to reduce capital and operating expenses, improve agility, ensure business continuity, strengthen security and go green. With 2010 revenues of $2.9 billion, more than 250,000 customers and 25,000 partners, VMware is the leader in virtualization which consistently ranks as a top priority among CIOs. VMware is headquartered in Silicon Valley with offices throughout the world and can be found online at www.vmware.com.

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